

# Chattahoochee Valley Community College 2018-2023 <br> <br> Report on Measures of Student Success 

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## Report on Measures of Student Success

Mission Statement: Chattahoochee Valley Community College promotes student success and is committed to enriching our community by offering accessible, quality, and engaging educational opportunities through academic transfer, career and technical education, workforce development, and adult education.

CVCC identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. Through a campus-wide effort, CVCC fosters student success by providing a student-centered environment and support services. We actively monitor student success and trends in a constant effort to better serve our students.

CVCC has identified multiple direct and indirect goals and outcome measures at the classroom, program, and institutional levels to track, assess, and evaluate student achievement and document student success. The goals and outcomes are published and reported annually in the CVCC Report on Measures of Student Success. The Report on Measures of Student Success, available on the College website, is a report of data based on the following institutional effectiveness measures:

1. Success Rates in Remedial Courses: To achieve a $60 \%$ success rate in remedial courses.
2. Graduation Rates: CVCC's graduation rate will meet or exceed that of Alabama two-year colleges of similar size, but will not fall below $20 \%$.
3. Success Rates in Distance Learning: Students enrolled in online learning courses will perform as well as students in the same course in a traditional setting.
4. General Education Pass Rates: General education pass rates will meet or exceed the benchmarks year-over-year.
5. General Education Student Learning Outcomes: 2017-2018 percentages represent the Benchmark. Will meet or exceed Benchmark year-over-year.
6. Retention Rates (Full and Part-time): Meet or exceed the average retention rates of comparable two-year Alabama colleges for both full-time and part-time students.
7. Academic Progress: The number of students transferring to a 4 -year institution will remain steady or increase.
8. Licensure and Certification Pass Rates: To meet or exceed the national mean established by the NLNAC. National Mean for 2022: ADN 72.4\%, PN 77.5\%
9. Employment Rates: the percent of CVCC CTE alumni finding work in their field of study will meet or exceed the established 75\% threshold
10. Top Ten Courses Success Rate: General education course success rates will meet or exceed the benchmark level of a $75 \%$ pass rate of students who complete the course.
11. Student Engagement Rates: To achieve $90 \%$ positive engagement or higher on the Student Engagement Survey.
12. Engagement with Enrollment Services: Student positive engagement with enrollment services will meet or exceed the established benchmark of $90 \%$.

To evaluate the fulfillment of its mission, the College annually updates and assesses data in this report, which identifies trends over multiple years, and illustrates progress towards meeting goals. A list of recommendations for continuous improvement is included in this document.

## Institutional Effectiveness Measure 1 <br> Success in Remedial Courses

Benchmark: To meet or exceed the set benchmarks in each course.

| Course | Benchmark* | Fall 2018 <br> Success <br> Rate | Fall 2019 <br> Success <br> Rate | Fall 2020 <br> Success <br> Rate | Fall 2021 <br> Success Rate | Fall 2022 <br> Success Rate |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| ENG099 | $60 \%$ | $58 \downarrow$ | $49 \downarrow$ | $70 \uparrow$ | $69 \uparrow$ | $69 \uparrow$ |
| MTH098 | $60 \%$ | $49 \downarrow$ | $49 \downarrow$ | $50 \downarrow$ | $34 \downarrow$ | $34 \downarrow$ |
| MTH099 | $60 \%$ | $* * *$ | $67 \uparrow$ | $56 \downarrow$ | $65 \uparrow$ | $65 \uparrow$ |
|  |  |  |  |  |  |  |
| Course | Benchmark* | Spring | Spring 2020 | Spring | Spring 2022 | Spring 2023 |
|  |  | 2019 | Success Rate | 2021 | Success Rate | Success Rate |
|  |  | Success |  | Success |  |  |
| ENG099 | $60 \%$ | $43 \downarrow$ | $52 \downarrow$ | $88 \uparrow$ | $35 \downarrow$ | $53 \downarrow$ |
| MTH098 | $60 \%$ | $47 \downarrow$ | $60 \uparrow$ | $52 \downarrow$ | $36 \downarrow$ | $47 \downarrow$ |
| MTH099 | $60 \%$ | $68 \uparrow$ | $80 \uparrow$ | $79 \uparrow$ | $49 \downarrow$ | $40 \downarrow$ |

Source: CVCC grade distribution report. Course success is receiving a grade of "C or above" in remedial courses.

FALL \& SPRING ENGLISH 099 SUCCESS RATES
CVCC SUCCESS RATES TREND IN ENG 099

| 100\% |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 90\% |  |  |  |  |  |  |
| 80\% |  |  |  |  |  |  |
| 70\% |  |  |  |  |  |  |
| 60\% |  |  |  |  |  |  |
| 50\% |  |  |  |  |  |  |
| $40 \%$ ) |  |  |  |  |  |  |
| $30 \%$ |  |  |  |  |  |  |
| 20\% |  |  |  |  |  |  |
| 10\% |  |  |  |  |  |  |
| 0\%2018 2019  |  |  |  |  |  |  |
| - Benchmark | 60\% | 60\% | 60\% | 60\% | 60\% | 60\% |
| $\longrightarrow$ ENG 099 - FA | 58\% | 49\% | 70\% | 69\% | 69\% | * |
| $\longrightarrow$ ENG 099-SP | * | 43\% | 52\% | 88\% | 35\% | 53\% |

*ENG 099 data SP 2018 and FALL 2023 are not in this reporting period.
Source: CVCC grade distribution report.

FALL \& SPRING MATH 098 SUCCESS RATES
CVCC SUCCESS RATES TREND IN MTH 098

| 70\% |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 60\% |  |  |  |  |  |  |
| 50\% |  |  |  |  |  |  |
| 40\% |  |  |  |  |  |  |
| 30\% |  |  |  |  |  |  |
| 20\% |  |  |  |  |  |  |
| 10\% |  |  |  |  |  |  |
| 0\% $\begin{aligned} & \text { \% } \\ & \end{aligned}$ |  |  |  |  |  |  |
| 0\% | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| - Benchmark | 60\% | 60\% | 60\% | 60\% | 60\% | 60\% |
| $\longrightarrow$ MTH 098 - FA | 42\% | 49\% | 50\% | 34\% | 34\% | * |
| $\longrightarrow$ MTH $098-$ SP | * | 47\% | 60\% | 52\% | 36\% | 47\% |

*MTH098 data SP 2018 and FALL 2023 are not in this reporting period. Source: CVCC grade distribution report.

FALL \& SPRING MATH 099 SUCCESS RATES

| CVCC SUCCESS RATES TREND IN MTH 099 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 90\% |  |  |  |  |  |  |
| 80\% |  |  |  |  |  |  |
| 70\% |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| $40 \%$ |  |  |  |  |  |  |
| 30\% |  |  |  |  |  |  |
| 20\% |  |  |  |  |  |  |
| 10\% |  |  |  |  |  |  |
| 0\%\% <br> 2018 |  |  |  |  |  |  |
| 0\% | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| - Benchmark | 60\% | 60\% | 60\% | 60\% | 60\% | 60\% |
| $\longrightarrow$ MTH 099 - FA | 49\% | 67\% | 56\% | 65\% | 65\% | * |
| $\longrightarrow$ MTH 099-SP | * | 68\% | 80\% | 79\% | 49\% | 40\% |

*MTH 099data SP 2018 and FALL 2023 are not in this reporting period.
Source: CVCC grade distribution report.

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Institutional Effectiveness Measure 2
GRADUATION RATE
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Benchmark: CVCC's 150\% graduation rate will meet or exceed that of Alabama 2-year colleges of similar size, but will not fall below $20 \%$.


Benchmark: Students enrolled in distance learning courses will perform as well as students in the same course in a traditional setting. (Hybrid course started in Fall 2022.)

Student Success in Distance Learning Courses Compared to Traditional Counterparts


Source: ACCS (DAX) Grade Listing by Delivery Method Report
Success is a student completing the course with a grade of $D$ or better.
*This mode was not taught.

ALL courses were online (Mid Spring 2020-Summer 2021) due to COVID.

## Student Success in Distance Learning Courses Compared to Traditional Counterparts


*This mode was not taught.

*This mode was not taught.
Source: ACCS (DAX) Grade Listing by Delivery Method Report
Success is a student completing the course with a grade of $D$ or better.

ALL courses were online (Mid Spring 2020-Summer 2021) due to COVID.

## Student Success in Distance Learning Courses Compared to Traditional Counterparts


*This mode was not taught.

*This mode was not taught.
Success is a student completing the course with a grade of D or better.
Source: ACCS (DAX) Grade Listing by Delivery Method Report

## ALL courses were online (Mid Spring 2020-Summer 2021) due to COVID.

5-Year Trend of General Education - Fall Course Success

|  | Benchmark | FA 2018 | FA 2019 | FA 2020 | FA 2021 | FA 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ART 100 | 75\% | 80\% | 79\% | 82\% | 73\% | 68\% |
| BIO 103 | 75\% | 74\% | 87\% | 75\% | 59\% | 47\% |
| CHM 111 | 75\% | 50\% | 100\% | 100\% | 67\% | 78\% |
| CIS 146 | 75\% | 77\% | 79\% | 76\% | 75\% | 48\% |
| ENG 102 | 75\% | 70\% | 87\% | 84\% | 58\% | 68\% |
| HIS 201 | 75\% | 74\% | 88\% | 86\% | 61\% | 84\% |
| HIS 202 | 75\% | 79\% | 98\% | 86\% | 56\% | 87\% |
| MTH 100 | 75\% | 60\% | 75\% | 71\% | 67\% | 51\% |
| MTH 112 | 75\% | 74\% | 77\% | 76\% | 67\% | 41\% |
| MUS 101 | 75\% | 86\% | 96\% | 80\% | 67\% | 63\% |
| PHS 111 | 75\% | 77\% | 94\% | 88\% | 75\% | 61\% |
| SPH 107 | 75\% | 73\% | 89\% | 80\% | 59\% | 51\% |

Source: ACCS (DAX) Grade Listing by Delivery Method Report

## 5-Year Trend of General Education - Spring Course Success

|  | Benchmark | SP 2019 | SP 2020 | SP 2021 | SP 2022 | SP 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ART 100 | 75\% | 61\% | 85\% | 78\% | 78\% | 70\% |
| BIO 103 | 75\% | 62\% | 85\% | 67\% | 75\% | 58\% |
| CHM 111 | 75\% | 75\% | 82\% | 88\% | 89\% | 92\% |
| CIS 146 | 75\% | 62\% | 85\% | 69\% | 79\% | 55\% |
| ENG 102 | 75\% | 62\% | 91\% | 77\% | 78\% | 84\% |
| HIS 201 | 75\% | 91\% | 90\% | 83\% | 72\% | 67\% |
| HIS 202 | 75\% | 79\% | 95\% | 82\% | 83\% | 90\% |
| MTH 100 | 75\% | 50\% | 79\% | 67\% | 56\% | 44\% |
| MTH 112 | 75\% | 62\% | 89\% | 69\% | 65\% | 51\% |
| MUS 101 | 75\% | 72\% | 81\% | 72\% | 72\% | 65\% |
| PHS 111 | 75\% | 59\% | 83\% | 61\% | 78\% | * |
| SPH 107 | 75\% | 64\% | 87\% | 65\% | 60\% | 48\% |

Source: ACCS (DAX) Grade Listing by Delivery Method Report
*PHS 111 was not offered.

Institutional Effectiveness Measure 5

## GEN ED STUDENT LEARNING OUTCOMES - 3 YEAR

2017-2018 percentages represent the Benchmark. Will meet or exceed Benchmark year-over-year.

| ENG 101 and 102 |  |  |  |
| :---: | :---: | :---: | :---: |
| Academic Year | Commission of Major Errors | Commission of Minors Errors | Commission of Documentation Errors |
| 2018-19 | 30\% | 89\% | 21\% |
| 2019-20 | 25\% | 65\% | 21\% |
| 2020-21 | 63\% | 86\% | 9\% |
| 2021-22 | 63\% | *N/A | *N/A |
| 2022-23 | 63\% | *N/A | *N/A |

*Modified to only assess major errors; therefore, no data for minor errors or documentation errors.

| Public Speaking 107 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Academic Year | Mastery of Organization | Mastery of Verbal Interaction/ Body Language | Mastery of Use of Language | **Conclusion |
| 2018-19 | 87\% | 85\% | 84\% | *N/A |
| 2019-20 | 85\% | 84\% | 85\% | *N/A |
| 2020-21 | 95\% | 25\% | 100\% | 90\% |
| 2021-22 | *N/A | 90\% | *N/A | 90\% |
| 2022-23 | *N/A | 85\% | *N/A | 85\% |

*Only assessing verbal citations and verbal/nonverbal communication in Speech.
**Conclusion added to the assessment in 2020-21.

|  |  | MTH 100 Mastery |  |
| :--- | :---: | :---: | :---: |
| Academic Year | Fall Semester | Spring Semester | Academic Year Totals |
| $\mathbf{2 0 1 8 - 1 9}$ | $55 \%$ | $55 \%$ | $55 \%$ |
| $\mathbf{2 0 1 9 - 2 0}$ | $50 \%$ | $86 \%$ | $64 \%$ |
| $\mathbf{2 0 2 0 - 2 1}$ | $63 \%$ | $56 \%$ | $60 \%$ |
| $\mathbf{2 0 2 1 - 2 2}$ | $56 \%$ | $44 \%$ | $50 \%$ |
| $\mathbf{2 0 2 2 - 2 3}$ | $56 \%$ | $61 \%$ | $59 \%$ |

Source: CVCC grade distribution report.

| MTH 112 Mastery |  |  |  |
| :---: | :---: | :---: | :---: |
| Academic Year | Fall Semester | Spring Semester | Academic Year Totals |
| $\mathbf{2 0 1 8 - 1 9}$ | $47 \%$ | $67 \%$ | $57 \%$ |
| $\mathbf{2 0 1 9 - 2 0}$ | $55 \%$ | $89 \%$ | $77 \%$ |
| $\mathbf{2 0 2 0 - 2 1}$ | $63 \%$ | $70 \%$ | $66 \%$ |
| $\mathbf{2 0 2 1 - 2 2}$ | $53 \%$ | $65 \%$ | $59 \%$ |
| $\mathbf{2 0 2 2 - 2 3}$ | $65 \%$ | $60 \%$ | $63 \%$ |

Table shows the overall breakdown of application results in the course through 2022. The average pass rate for the entire course is the new measure of success in 2023.

|  | ClS 146 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Academic Year | Word | Excel | PPT | Overall |
|  |  |  |  |  |
| 2018-19 | $87 \%$ | $68 \%$ | $77 \%$ | $66 \%$ |
| $\mathbf{2 0 1 9 - 2 0}$ | $75 \%$ | $70 \%$ | $76 \%$ | $67 \%$ |
| $\mathbf{2 0 2 0 - 2 1}$ | $72 \%$ | $68 \%$ | $84 \%$ | $76 \%$ |
| $\mathbf{2 0 2 1 - 2 2}$ | $84 \%$ | $93 \%$ | $89 \%$ | $79 \%$ |
| 2022-23 | *N/A | *N/A | *N/A | *N/A |

*The average pass rates for students who completed the course with a B or above is 51\% for Summer 2022, 41\% for Fall 2022, and 52\% for Spring 2023.

|  | Science |  |  |
| :---: | :---: | :---: | :---: |
| Academic Year | Mastery of CHM111 | Mastery of BIO103 | Mastery of PHS111 |
| $\mathbf{2 0 1 8 - 1 9}$ | $58 \%$ | $60 \%$ | $71 \%$ |
| $\mathbf{2 0 1 9 - 2 0}$ | $68 \%$ | $58 \%$ | $87 \%$ |
| $\mathbf{2 0 2 0 - 2 1}$ | $58 \%$ | $60 \%$ | $71 \%$ |
| $\mathbf{2 0 2 1 - 2 2}$ | $60 \%$ | $52 \%$ | $33 \%$ |
| $\mathbf{2 0 2 2 - 2 3}$ | $63 \%$ | $51 \%$ | $17 \%$ |

[^0]Benchmark: To meet or exceed the average retention rates of 2-year Alabama colleges for both full and part-time students ( $50 \%, 5 \%$, respectively).

| Retention Rates | Benchmark | FA 18 | FA 19 | FA 20 | FA 21 | FA 22 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Full-time Students | $50 \%$ | $54 \%$ | $50 \%$ | $55 \%$ | $60 \%$ | $61 \%$ |
|  |  |  |  |  |  |  |
| Part-time Students | $5 \%$ | $23 \%$ | $27 \%$ | $36 \%$ | $26 \%$ | $21 \%$ |

*ACHE/ DAX Retention report - https://dax.accs.edu/DataViewer/StuRetention.aspx

CVCC 5-Year Trend for Full-time and Part-time Retention


Source: IPEDS
https://nces.ed.gov/ipeds/datacenter/institutionprofile.aspx?unitId=101028\&goToReportId=6

## 5-Year Trend for Full-time Retention Peer Group Comparison



Source: IPEDS Institutional Profile, Data Feedback Report

## 5 -Year Trend for Part-time Retention Peer Group Comparison



## Institutional Effectiveness Measure 7

## ACADEMIC TRANSFER

Benchmark: The number of students transferring to a 4 -year institution will remain steady or increase.

| Academic Progress - Student Transferring to a University |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2019 | 2020 | 2021 | 2022 |
| Alabama A\&M University | 0 | 0 | 0 | 0 | 0 |
| Alabama State University | 0 | 0 | 0 | 0 | 0 |
| Athens State University | 0 | 0 | 0 | 1 | 0 |
| Auburn University | 25 | 32 | 23 | 24 | 27 |
| Auburn University at Montgomery | 8 | 9 | 9 | 9 | 11 |
| Jacksonville State University | 4 | 1 | 2 | 9 | 7 |
| Troy University | 25 | 21 | 28 | 29 | 24 |
| The University of Alabama | 4 | 4 | 7 | 8 | 9 |
| University of Alabama in Birmingham | 6 | 7 | 4 | 8 | 9 |
| University of Alabama in Huntsville | 3 | 1 | 1 | 0 | 2 |
| University of Montevallo | 3 | 0 | 0 | 0 | 1 |
| University of North Alabama | 2 | 1 | 0 | 0 | 0 |
| University of South Alabama | 2 | 1 | 2 | 1 | 1 |
| University of West Alabama | 0 | 0 | 3 | 2 | 0 |
| Total | 76 | 80 | 79 | 91 | 91 |

Source: ACHE https://data.ache.edu/Rpt Transfer

Transferring Universities
35 $\qquad$

30

25


20


15

10

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## Institutional Effectiveness Measure 8

## Licensure Pass Rates - ADN

Benchmark: To meet or exceed the national mean established by the NLNAC.
National Mean for 2022: ADN 77.91\%

| A D N / RN | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| National Mean | $85 \%$ | $85 \%$ | $83 \%$ | $79 \%$ | $78 \%$ |
| CVCC | $89 \%$ | $84 \%$ | $91 \%$ | $84 \%$ | $94 \%$ |
| Snead | $100 \%$ | $80 \%$ | $82 \%$ | $70 \%$ | $82 \%$ |
| LBW | $82 \%$ | $79 \%$ | $63 \%$ | $71 \%$ | $80 \%$ |



Source: https://www.abn.alabama.gov/nursing-programs/\#tab-lpn
Source: https://www.ncsbn.org/public-files/NCLEX_Stats_2022-Q4-PassRates.pdf

Institutional Effectiveness Measure 8

Benchmark: To meet or exceed the national mean established by the NLNAC.
National Mean for 2022: PN 79.93\%

| L P N / PN | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| National Mean | $86 \%$ | $86 \%$ | $83 \%$ | $80 \%$ | $80 \%$ |
| CVCC | $100 \%$ | $100 \%$ | $96 \%$ | $100 \%$ | $91 \%$ |
| Wallace Selma | $86 \%$ | $81 \%$ | $68 \%$ | $83 \%$ | $79 \%$ |
| LBW | $91 \%$ | $91 \%$ | $75 \%$ | $83 \%$ | $89 \%$ |

Source: NCLEX Quarterly Reports - Alabama Board of Nursing


Source: https://www.abn.alabama.gov/nursing-programs/\#tab-lpn
Source: https://www.ncsbn.org/public-files/NCLEX Stats 2022-Q4-PassRates.pdf

## Institutional Effectiveness Measure 8

Licensure Pass Rates Continued - E M T

EMT Basic Pass Rates (Calendar Year)

|  | 2018 | 2019 | 2020 | 2021 | 2022 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| EMT Basic Pass Rates | $54 \%$ | $70 \%$ | $79 \%$ | $67 \%$ | $60 \%$ |



Source: National data registry (data provided by James Rider)

Benchmark: The percent of CVCC CTE alumni finding work in their field of study will meet or exceed the established 75\% threshold.


Percentage is based on number of surveys returned and the number of students who completed their education. Source: CVCC Program Reviews and Alumni Survey

Institutional Effectiveness Measure 10

## Top ten Courses Success Rates

Benchmark: General education course success rates will meet or exceed the benchmark level of a $75 \%$ pass rate of students who complete the course.

| Fall 2022 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | Total | Success |
| ART 100 | 31 | 27 | 14 | 5 | 27 | 104 | $74 \%$ |
| BIO 103 | 12 | 26 | 31 | 17 | 36 | 122 | $70 \%$ |
| CIS 146 | 21 | 22 | 15 | 5 | 43 | 106 | $59 \%$ |
| ENG 101 | 90 | 52 | 40 | 15 | 49 | 246 | $80 \%$ |
| HIS 101 | 7 | 9 | 11 | 7 | 13 | 47 | $72 \%$ |
| HIS 201 | 30 | 25 | 12 | 4 | 7 | 78 | $91 \%$ |
| MTH 100 | 20 | 17 | 22 | 6 | 33 | 98 | $66 \%$ |
| MUS 101 | 34 | 16 | 14 | 4 | 23 | 91 | $75 \%$ |
| PSY 200 | 29 | 32 | 31 | 9 | 25 | 126 | $80 \%$ |
| SPH 107 | 19 | 30 | 25 | 9 | 47 | 130 | $64 \%$ |


| Fall 2021 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | Total | Success |
| ART 100 | 29 | 27 | 7 | 5 | 22 | 90 | $76 \%$ |
| BIO 103 | 26 | 33 | 33 | 23 | 13 | 128 | $90 \%$ |
| CIS 146 | 48 | 28 | 11 | 8 | 21 | 116 | $82 \%$ |
| ENG 101 | 58 | 43 | 40 | 14 | 48 | 203 | $76 \%$ |
| HIS 101 | 7 | 7 | 13 | 11 | 25 | 63 | $60 \%$ |
| HIS 201 | 26 | 22 | 9 | 5 | 12 | 74 | $84 \%$ |
| MTH 100 | 34 | 29 | 38 | 12 | 35 | 148 | $76 \%$ |
| MUS 101 | 48 | 12 | 8 | 1 | 27 | 96 | $72 \%$ |
| PSY 200 | 23 | 20 | 22 | 13 | 22 | 100 | $78 \%$ |
| SPH 107 | 35 | 28 | 18 | 14 | 51 | 146 | $65 \%$ |

*Success rates are calculated on a grade of D and above for total enrolled students who complete the course.

Institutional Effectiveness Measure 10
Top ten Courses Success Rates CONTINUED

| Fall 2020 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | Total | Success |
| ART 100 | 40 | 33 | 24 | 8 | 23 | 128 | $82 \%$ |
| BIO 103 | 7 | 27 | 32 | 12 | 26 | 104 | $75 \%$ |
| CIS 146 | 50 | 28 | 13 | 8 | 31 | 130 | $76 \%$ |
| ENG 101 | 45 | 44 | 31 | 19 | 30 | 169 | $82 \%$ |
| HIS 101 | 7 | 18 | 14 | 10 | 24 | 73 | $67 \%$ |
| HIS 201 | 22 | 27 | 9 | 7 | 11 | 76 | $86 \%$ |
| MTH 100 | 13 | 27 | 21 | 13 | 30 | 104 | $71 \%$ |
| MUS 101 | 58 | 22 | 11 | 5 | 24 | 120 | $80 \%$ |
| PSY 200 | 14 | 41 | 39 | 13 | 21 | 128 | $84 \%$ |
| SPH 107 | 27 | 48 | 31 | 3 | 27 | 136 | $80 \%$ |


| Fall 2019 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | Total | Success |
| ART 100 | 29 | 19 | 18 | 3 | 18 | 87 | $79 \%$ |
| BIO 103 | 18 | 32 | 61 | 34 | 21 | 166 | $87 \%$ |
| CIS 146 | 106 | 33 | 11 | 16 | 43 | 209 | $79 \%$ |
| ENG 101 | 45 | 80 | 78 | 20 | 43 | 266 | $84 \%$ |
| HIS 101 | 17 | 20 | 15 | 11 | 6 | 69 | $91 \%$ |
| HIS 201 | 24 | 20 | 17 | 5 | 9 | 75 | $88 \%$ |
| MTH 100 | 33 | 61 | 65 | 27 | 62 | 248 | $75 \%$ |
| MUS 101 | 76 | 29 | 13 | 3 | 5 | 126 | $96 \%$ |
| PSY 200 | 87 | 90 | 34 | 8 | 15 | 234 | $94 \%$ |
| SPH 107 | 47 | 56 | 45 | 19 | 20 | 187 | $89 \%$ |


| Fall 2018 |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D | F | Total | Success |
| ART 100 | 36 | 42 | 26 | 10 | 16 | 130 | $88 \%$ |
| BIO 103 | 17 | 31 | 46 | 14 | 10 | 118 | $92 \%$ |
| CIS 146 | 68 | 31 | 22 | 10 | 17 | 148 | $89 \%$ |
| ENG 101 | 39 | 103 | 109 | 48 | 51 | 350 | $85 \%$ |
| HIS 101 | 15 | 17 | 21 | 15 | 10 | 78 | $87 \%$ |
| HIS 201 | 25 | 24 | 21 | 5 | 14 | 89 | $84 \%$ |
| MTH 100 | 33 | 36 | 46 | 23 | 42 | 180 | $77 \%$ |
| MUS 101 | 91 | 23 | 6 | 4 | 13 | 137 | $91 \%$ |
| PSY 200 | 79 | 61 | 38 | 22 | 19 | 219 | $91 \%$ |
| SPH 107 | 26 | 48 | 24 | 4 | 16 | 118 | $86 \%$ |

*Success rates are calculated on a grade of $D$ and above for total enrolled students who complete the course.

Institutional Effectiveness Measures 11 and 12

## Student Engagement Survey/

## Engagement with Enrollment Services

Benchmark: To achieve 90\% positive engagement or higher on the Student Engagement Survey and with Enrollment Services.

Student Engagement Survey Analysis 2018-2023

|  | $\mathbf{1 8 - 1 9}$ | $\mathbf{1 9 - 2 0}$ | $\mathbf{2 0 - 2 1}$ | $\mathbf{2 1 - 2 2}$ | $\mathbf{2 2 - 2 3}$ | $\mathbf{5}$ yr avg |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Admissions Services Quality | $97 \%$ | $95 \%$ | $100 \%$ | $100 \%$ | $99 \%$ | $98 \%$ |
| Registration Process Quality | $97 \%$ | $97 \%$ | $100 \%$ | $100 \%$ | $98 \%$ | $98 \%$ |
| Academic Advising Received | $94 \%$ | $94 \%$ | $93 \%$ | $94 \%$ | $93 \%$ | $94 \%$ |
| Transfer Counseling Quality | $92 \%$ | $92 \%$ | $97 \%$ | $98 \%$ | $93 \%$ | $94 \%$ |
| Financial Aid Counseling Quality | $86 \%$ | $93 \%$ | $95 \%$ | $97 \%$ | $92 \%$ | $93 \%$ |
| Scholarship Opportunities | $92 \%$ | $90 \%$ | $96 \%$ | $93 \%$ | $93 \%$ | $93 \%$ |
| Business Office Services Quality | $98 \%$ | $97 \%$ | $96 \%$ | $99 \%$ | $98 \%$ | $98 \%$ |
| Student Activities Variety | N/A | $95 \%$ | $* 88 \%$ | $100 \%$ | $90 \%$ | $93 \%$ |
| LRC Services Quality | $10 \%$ | $99 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $82 \%$ |
| Variety of Courses Offered | $90 \%$ | $88 \%$ | $93 \%$ | $97 \%$ | $94 \%$ | $92 \%$ |
| Scheduling of Classes Quality | $91 \%$ | $90 \%$ | $94 \%$ | $92 \%$ | $94 \%$ | $92 \%$ |
| Website | $97 \%$ | $91 \%$ | $98 \%$ | $94 \%$ | $90 \%$ | $94 \%$ |
| Social Media | $95 \%$ | $98 \%$ | $100 \%$ | $67 \%$ | $92 \%$ | $90 \%$ |
| Availability of Computer <br> Resources | $96 \%$ | $96 \%$ | $99 \%$ | $94 \%$ | $97 \%$ | $96 \%$ |
| Tutorial Services Quality | $98 \%$ | $96 \%$ | $94 \%$ | $100 \%$ | $94 \%$ | $96 \%$ |
| Bookstore Quality | $98 \%$ | $94 \%$ | $93 \%$ | $97 \%$ | $90 \%$ | $94 \%$ |
| Classroom Facilities Satisfaction | $97 \%$ | $97 \%$ | $100 \%$ | $100 \%$ | $98 \%$ | $98 \%$ |
| College Safety Quality | $95 \%$ | $98 \%$ | $100 \%$ | $96 \%$ | $93 \%$ | $96 \%$ |
| Campus Upkeep/Maintenance | $90 \%$ | $88 \%$ | $98 \%$ | $97 \%$ | $97 \%$ | $94 \%$ |
| Counseling | $97 \%$ | $97 \%$ | $93 \%$ | $100 \%$ | $94 \%$ | $96 \%$ |
| Disability Services | $97 \%$ | $97 \%$ | $97 \%$ | $100 \%$ | $91 \%$ | $96 \%$ |
| Veteran Services | $92 \%$ | $92 \%$ | $98 \%$ | $98 \%$ | $95 \%$ | $95 \%$ |
| Career Planning Services | N/A | N/A | $91 \%$ | $95 \%$ | $91 \%$ | $92 \%$ |

* Limited student activities were provided due to COVID-19 for 2021


## Results of Recommendations for Improvement 2022-2023

The following recommendations were developed and implemented for 2022-2023 by the Administrative Cabinet as a means for improving student success.

Recommendations for Improvement 2022-2023

1. Implement QEP, focus on increasing success rates, graduation rates, completion rates, and student success. Responsible Cabinet member: Dr. Taylor

The QEP is in the implementation stages. Associate Dean Vickie Williams is supervising the implementation, and Noura Wise-Nash was hired as the Director of the QEP and Student Success Coordinator. The SENSE student success coaches are assisting in the roles of student navigators. The QEP is on track and following the timelines identified in the QEP. Marketing efforts are expanding as we approach the Fall Semester, and COMPASS (QEP) will be introduced and advertised at the Fall Kickoff on August 5th.
2. Broaden/expand social media presence to other outlets (Tik-Toc, You Tube,) Responsible Cabinet member: Dr. Taylor.

The Governor has banned the use of Tik-Toc by state employees and state agencies. Our social media presence has been expanded on Facebook, Instagram, and Twitter. Our plans are to expand our presence on You Tube with videos from athletics through BEAM, and we currently have the Pirates Cove on You Tube as well as interviews with staff on specific programs that we offer at the College.
3. Visit how instructions are delivered. Responsible Cabinet members: N. Jackson/Mullin

Overall traditional courses demonstrated the most significant improvement in pass rates from fall to spring, while hybrid courses experienced a decline, and virtual courses showed a minor decrease. More high enrollment Gen Ed courses are being offered in a traditional format with hybrid being the second-best option. Virtual courses will still be offered; however, pass rates for high enrollment courses will be evaluated each semester by modality to ensure the college is offering courses that enhance student success and increase graduation rates.
4. Early alert plan implementation. Revise and update SENSE teaching strategies and content. delivery. Responsible Cabinet member: Dr. Taylor

The early alert plan is in full implementation. The SENSE staff respond to all alerts and have received the first full year of data and are evaluating and assessing the data at this time. The SENSE program is in its fourth year of implementation and following all objectives from the Title III grant.
5. Increase the number of hybrid classes and reduce total online classes. Incorporate additional instructional strategies. (Synchronous vs Asynchronous) Responsible Cabinet member: N. Jackson

The distribution of course offerings seeks to leverage the strengths of different instructional modes to enhance student success and engagement. The college's approach to offering multiple options is aimed at accommodating a diverse range of student preferences, needs, and circumstances. As such, high enrollment General Education courses are offered in three formats with multiple sections in each modality to accommodate scheduling needs.

Fall, 2022 data reveals hybrid courses fared the best for pass rates in high enrollment Gen Ed courses. Comparatively, virtual courses experienced a $6 \%$ decrease in performance, suggesting that students may have faced some challenges or difficulties full online learning environments. Similarly, traditional classes had a larger decrease in performance, with a 17\% drop.

15 hybrid options were offered for high enrollment Gen Ed courses 18 virtual options were offered for high enrollment Gen Ed courses
12 traditional options were offered for high enrollment Gen Ed courses
Pass rates for hybrid: 67\% Pass rates for traditional: 54\%Pass rates for virtual: 63\%
Spring 2023 data reveals the traditional options have the highest pass rate followed by virtual, and hybrid options have the lowest pass rate.

14 traditional options were offered for high enrollment Gen Ed courses (72\% pass rate)
7 hybrid options were offered for high enrollment Gen Ed courses (57\% pass rate)
14 virtual options were offered for high enrollment Gen Ed courses (59\% pass rate)

## Analysis:

In the fall semester, hybrid courses had the highest pass rate (67\%), followed by virtual courses (63\%), and traditional courses (54\%). In the spring semester, traditional courses had the highest pass rate ( $72 \%$ ), followed by virtual courses (59\%), and hybrid courses (57\%).

Traditional courses showed a significant improvement in pass rates from fall to spring, with an increase of $18 \%$. Hybrid courses had $10 \%$ decrease in pass rates from fall to spring, and virtual courses had a slight decrease in pass rates by $4 \%$.

Virtual classes have an asynchronous and synchronous component. For courses that prove to be rigorous and challenging to teach $100 \%$ virtual, there is both a synchronous and asynchronous component, for courses such as Math and Biology may require a higher degree of engagement, interaction, and support.

## Recommendations for Improvement 2023-2024

The following recommendations were developed and implemented for 2023-2024 by the Administrative Cabinet as a means for improving student success.

Recommendations for Improvement 2023-2024

1. Improve Graduation Rate by implementing the following strategies:

- Sail through in Two
- Fully implement COMPASS (QEP)

Division Responsible: Instruction/Student Affairs
2. Improve Success Rates in Distance Learning

Division Responsible: Instruction
3. Establish a Center for Instructional Excellence

- Online instructional strategies
- Traditional instructional strategies
- Establish strategies for students to earn extra credit

Division Responsible: Instruction
4. Improve General Education Pass Rates to meet the established the $75 \%$ benchmark.

- Top 10 course

Division Responsible: Instruction
5. Improve Retention Rates

- Retain part-time students

Division Responsible: Instruction/Student Affairs

## Recommendations for Improvement 2023-2024 continued

6. Enhance EMT Certifications pass rates by incorporating an EMT Prep Course

- Pass Rates Licensure
- Expand evening classes/offering

Division Responsible: Instruction
7. Expand evening classes/offering

Division Responsible: Instruction
8. Implement targeted instructional training on how to improve completion rates in Top Ten Gen Ed courses; and examine pass rates for Top Ten Gen Ed courses by modalities.

Division Responsible: Instruction/Student Affairs
9. Establish small business center in Workforce Training Center

Division Responsible: President/Workforce Development
10. Enhance campus directional signage and beautification across campus

- Evacuation diagrams
- Install accessibility signage
- Add strategic outdoor leisure setting

Division Responsible: Finance/Facilities
11. Establish study rooms upstairs in LRC

Division Responsible: Instruction, Finance/Facilities
12. Enhance vendor services across campus

Division Responsible: Finance/Facilities

## Conclusions

Conclusions:
After review of the Report on Measures of Student Success the cabinet identified the direct and indirect goals and outcomes measures to track effective 2023-2024. As such, the 2023-2024 Report on Measures of Student Success will be based on the following institutional effectiveness measures:

1. Success Rates in Remedial Courses: To achieve a $60 \%$ success rate in remedial courses.
2. Graduation Rates: CVCC's graduation rate will meet or exceed that of Alabama two-year colleges of similar size, but will not fall below $20 \%$.
3. Success Rates in Distance Learning: Students enrolled in online learning courses will perform as well as students in the same course in a traditional setting.
4. Top Ten Courses Success Rate: General education course success rates will meet or exceed the benchmark level of a 75\% pass rate of students who complete the course.
5. Retention Rates (Full and Part-time): Meet or exceed the average retention rates of comparable two-year Alabama colleges for both full-time and part-time students.
6. Academic Transfer: The number of students transferring to a 4 -year institution will remain steady or increase.
7. Licensure and Certification Pass Rates: To meet or exceed the national mean established by the NLNAC. National Mean for 2022: ADN 72.4\%, PN 77.5\%.
8. Employment Rates: the percent of CVCC CTE alumni finding work in their field of study will meet or exceed the established 75\% threshold.
9. Engagement with College Services: Student positive engagement with college services will meet or exceed the established benchmark of $90 \%$.

[^0]:    Source: CVCC grade distribution report.

