



Strategic Planning Annual Report

2021-2022

Chattahoochee Valley Community College

Division of Strategic Initiatives

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Mission Statement

Chattahoochee Valley Community College promotes student success and is committed to enriching our community by offering accessible, quality, and engaging educational opportunities through academic transfer, career and technical education, workforce development, and adult education.

Vision Statement

Chattahoochee Valley Community College (CVCC) will be a dynamic, engaged institution of higher learning dedicated to serving the community and students by providing excellent educational, cultural and career opportunities allowing individuals to be successful and achieve their goals. CVCC will provide quality services through innovative practices, state-of-the-art facilities and an understanding of meeting individuals where they are. CVCC will enhance the lives of its students, faculty, staff and the community by:

- Promoting instructional excellence in all program areas;
- Expanding and enhancing programs to meet the needs of the area's workforce;
- Strengthening partnerships to advance the mission of the College;
- Creating a supportive teaching and learning environment;
- Integrating technology to support all programs and services;
- Implementing the use of evidence-based decision-making and
- Providing exceptional student support services.

CVCC Institutional Goals

To achieve its purpose, the College has developed the following goals:

- To offer high-quality educational programs.
- To expand and strengthen program offerings that prepare students for direct entry into jobs at technical, paraprofessional, and entry-level management positions.
- To provide educational and support programs that ensure student success.
- To develop community service and continuing education programs, strengthen links with high schools and community agencies, and promote the economic, educational, and cultural development of the service area.
- To provide and maintain a comprehensive program of advising, counseling, and testing services and extracurricular activities that enrich the cultural, social, physical, and intellectual lives of students.
- To practice broad-based systematic planning of the College's educational programs, academic and student support services, community service programs, and administrative processes.
- To provide state-of-the-art technology, infrastructure, and facilities to support the College mission.

2021-2022 Strategic Planning in Retrospect



Developing and executing a strategic plan for Chattahoochee Valley Community College is an important endeavor that involves all departments and activities of the College. This comprehensive plan sets the framework for the College's short-term and long-term goals and action steps for accomplishing the identified vision and core mission of the institution. While the work is challenging, it is paramount to the success of our students and ultimately, the College.

During this year, we have had many major accomplishments to celebrate; however, it must be noted that the effects of COVID-19 are still present and have impacted our progress. The global pandemic

has impacted the way we live, educate and learn; however, in the midst of these unprecedented times, the College has evolved and adjusted and is still focused on a continuous planning and improvement process that is mission critical. In spite of the circumstances, the College is recovering, reengaging, and retooling to meet the needs of our stakeholders. We have remained dedicated to a comprehensive planning process, engaged in structured activities and review processes, and devoted to developing measures for improving our educational delivery and support activities.

As we shape our trajectory for the future, we will remain focused on our mission and true to our ultimate goal of providing the best possible services to the citizens of this region. The information contained in this document provides a context for the strategic initiatives that have been completed during the 2021-2022 academic year and delineates a clear picture of our progress. We are proud of our work and committed to moving forward – stronger.

Strategic Planning

CVCC is committed to planning and assessment practices that focus on continuous improvement. To this end, CVCC supports a process of planning and assessment that represents a cycle of identifying goals, expected outcomes, assessment measures and schedules, recording actual results, and developing plans for improvement based on these results. CVCC's planning and assessment process is broad-based and collaborative.

The development of the *CVCC Strategic Plan* began with input from various College constituents and was published in Fall 2018 and was developed as a three-year plan. As a result of the Coronavirus Pandemic, in July 2021, the Administrative Cabinet extended the Strategic Plan timeline from three years to five years (2018-2023) in an effort to allow for a longer period to assess trends and data.

Strategic Enrollment Management Plan

The Strategic Enrollment Management Committee, made up of representatives from across the College, identified enrollment goals through Fall Semester 2021 to align with the 2018-2021 CVCC Strategic Plan. COVID-19 drastically impacted the College's ability to achieve many of the goals set in the 2018-2021 Strategic Plan. As a result, the Strategic Plan has been extended to 2023. For this reason, the current Strategic Enrollment Management Plan has been extended to 2023 in alignment with the 2018-2023 CVCC Strategic Plan, and enhanced to ensure that measures for success are clearly defined, measurable, and address needs magnified as a result of the pandemic. This extension provided the College an opportunity to recalibrate its approach to success as we continued to work on our goals.

For 2023/24, the Committee will focus on the development of specific strategies aligned with the 2023-2028 Strategic Plan, to increase enrollment and make pandemic-related adjustments to retention and student success plans for continued pandemic recovery enrollment efforts.

| | Academic Year | Actual Fall Headcount | Percent Change |
|----------|---------------|-----------------------|----------------|
| Baseline | 17-18 | 1424 | |
| Year 3 | 20/21 | *1399 | 2% decrease |
| Year 4 | 21/22 | *1361 | 4% decrease |
| Year 5 | 22/23 | *1671 | 23% increase |

Source: Dax Data *Enrollment impacted by COVID-19.

2018-2023 Strategic Plan

Areas of Strategic Focus

With an eye to the future, a strong desire for excellence and a staunch dedication to student success, CVCC has embraced the following six Areas of Strategic Focus to guide our work.

- **Focus I: Teaching and Learning**

- Focus Area Outcome: CVCC will enable students to succeed in accomplishing their goals by providing quality education and training as evidenced by data. We will provide a supportive teaching and learning environment, accompanied by an effective array of support services.
- Measures:
 - M1) At least 50% Retention Fall to Fall
 - M2) At least 20% Graduation rates (150% IPEDS)
 - M3) Report on Measures of Student Success (various areas)
 - M4) Transfer or job placement rates remain steady or increase year over year
 - M5) At least 90% satisfaction on Student Satisfaction Survey (engagement, advising, tutoring, etc.)
 - M6) At least 55% Fall/Spring Persistence Rates
 - M7) At least 75% course success rate
 - M8) 100% STARS use/orientation classes
 - M9) At least 90% agree with program delivery on Advisory Council Survey and Professional Development Survey
 - M10) At least 75% mastery of program Student Learning Outcomes (SLOs)
 - M11) Completion rates on annual AAESAP greater than or equal to state average for MSG among Alabama Community Colleges

- **Focus II: Public Relations and Community Outreach**

- Focus Area Outcome: CVCC will broaden the College's footprint by strengthening community awareness of college programs and services.
- Measures:
 - M1) At least 6% increase each year in Annual Enrollment Report
 - M2) Social Media analytics through digital marketing year over year comparison (TV and radio)
 - M3) Minimum of 4 articles per semester in area newspapers and publications
 - M4) At least 5% increase number of completed admissions applications each fall
 - M5) At least 5% increase in number of first-time freshmen each fall
 - M6) Increase in number of community engagement activities year over year

- M7) At least 10% increase in Adult Education enrollment each year
- M8) Increase the number of alumni interactions year to year
- M9) College participation in strategic community and civic organizations year to year
- M10) Develop and implement a marketing plan

- **Focus III: Customer Service**

- Focus Area Outcome: Create a culture of excellence in professionalism and customer service delivery.
- Measures:
 - M1) At least 90% satisfaction on Student Satisfaction Survey (Financial Aid, Admissions, Business Office, etc.)
 - M2) At least 90% satisfaction on Professional Development Survey
 - M3) At least a 2 rating in customer service on employee performance evaluations
 - M4) At least 90% satisfaction on Employee Evaluation of College Services

- **Focus IV: Workforce Development**

- Focus Area Outcome: CVCC will provide effective workforce development and training to address current and future needs of business and industry in the region.
- Measures:
 - M1) Increase number of job training and noncredit programs year over year
 - M2) New programs developed and approved year over year
 - M3) At least one of internship and cooperative learning opportunity for each career tech program per year
 - M4) At least two Advisory Committee Meetings per year

- **Focus V: Technology and Infrastructure**

- Focus Area Outcome: CVCC will provide a safe and secure environment for all members of the campus community. The College will utilize technology to enhance and support educational programs, services, and other mission-related activities
- Measures:
 - M1) At least 90 satisfaction on Student Satisfaction Survey (IT, Facilities, Security)
 - M2) At least 90% satisfaction on Employee Evaluation of College Service (IT, Facilities)
 - M3) Facilities Master Plan – target improvement for at least one building/infrastructure per year
 - M4) At least 80% activities outlined in IT Plan implemented
 - M5) 100% of vehicles operable in Fleet Management Plan

- **Focus VI: Resource Development**

- Focus Area Outcome: CVCC will increase alternative sources of revenue by engaging alumni, collaborating with business and industry

partners, and enhancing grant acquisitions. The College will also enhance institutional budgets by controlling expenditures.

o Measures:

M1) Increase in number of grants submitted and dollars raised through grants (public and private) year over year

M2) Increase total dollars raised through private giving year over year

M3) Increase total dollars raised through employee giving year over Year

M4) Increase alumni participation in at least two events year over year

M5) Maintain a minimum of 2-month financial contingency

Each department or area within the College creates Unit Plans each year as part of the Institutional Effectiveness process. Unit Plans must be directly related to one of the Areas of Strategic Focus and a specific Strategy/Action Plan.

By focusing on the identified Areas of Strategic Focus and each of the departments developing action plans and strategies to address each expected outcome, the College will strive to achieve its established benchmarks as noted in the identified measures to demonstrate its commitment to institutional and student success.



Institutional Benchmarks

The Alabama Community College System Office identified the following benchmarks as Performance-Based Indicators for CVCC:

| Graduation Rates | | | | | | | |
|--|----------------|----------------|----------------|----------------|----------------|----------------|-------------|
| Graduation Rate Meet or exceed 20% | Cohort 2013 | Cohort 2014 | Cohort 2015 | Cohort 2016 | Cohort 2017 | Variance | Goal Met |
| | 11% FTFT | 20% FTFT | 20% FTFT | 19% FTFT | 22% FTFT | 3% increase | |

| Other Performance Indicators | | | | | | | |
|--|-----------------------------|---|---|---|---|------------------|----------------------|
| Performance- Based Indicators | Baseline 2017-18 | Actual 18-19 Year 1 Outcomes | Actual 19-20 Year 2 Outcomes | Actual 20-21 Year 3 Outcomes | Actual 21-22 Year 4 Outcomes | Variance | Goal Met/ Not Met |
| Fall to Fall Retention – increase 2% annually | 55% DAX Data FTFT | 54% DAX Data FTFT | 55% DAX Data FTFT | 60% DAX Data FTFT | 62% DAX Data FTFT | 3% increase | Goal Met |
| Fall to Spring Persistence – increase 2% annually | 73% | 71% | 68% | 68% | 63% | 7% decrease | Goal Not Met |
| Full-time Enrollment (FTE) 12 credit hours – increase 2% annually | 1241 | 1379 | 1,352 | 1,115 | 1046 | 6% decrease | Goal Not Met |
| Associate degrees – increase the number of awards by 7% annually | 197 | 227 | 232 | 264 | 211 | 20% decrease | Goal Not Met |
| GEDs awarded each year | 66 | 45 | 46 | 11 | 28 | 155% increase | Goal Met |

STATUS OF WORK ON AREAS OF STRATEGIC FOCUS

Focus I - Teaching and Learning

Focus Area I: Teaching and Learning 55% of Units Achieved Expected Outcomes

Expected Outcome: CVCC will enable students to succeed in accomplishing their goals by providing quality education and training, as evidenced by data. We will provide a supportive teaching and learning environment, accompanied by an effective array of support services.

Strategies/Action Plan:

1. Plan and implement Professional Development focusing on student engagement for faculty and staff (M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------------------------------|-------------------------------------|----------------------|
| Advising | 1 | 1 |
| Adult Education | 1 | 1 |
| Auto Manufacturing | 1 | 1 |
| Child Care & Development | 2 | 1 |
| Computer Information Technology (CIT) | 1 | 1 |
| Criminal Justice | 2 | 1 |
| Dual Enrollment | 2 | 2 |
| EMS | 2 | 0 |
| Financial Aid (FA) | 3 | 3 |
| Fire Science | 3 | 3 |
| Health Sciences | 1 | 1 |
| Industrial Maintenance | 1 | 1 |
| Learning Resource Center (LRC) | 3 | 3 |
| Medical Assisting | 7 | 5 |
| Online Learning | 4 | 1 |
| Science | 1 | 1 |
| Student Development | 1 | 1 |
| Total | 36 | 27 |
| % | | 75% |

Summary of actions or achievements during 2021-2022:

- Adult Ed – Ranked third in the state for the Measurable Skill Gain of 60%, which is 5% above the state average of 55%
- Applied Tech – HVAC instructors attended the ACARE Conference;
- CIT – Instructors attended CompTia, TestOut, CISCO, and Blackboard World for Instructors conferences

- CRJ – 65% increase in students completing the degree and certificate programs from 15 in spring 2021 to 23 in spring 2022
- Dual Enrollment – DE Coordinator attended the ALACTE annual conference; 32% increase of students enrolled from 2020-2021 school year; 64% percent credit hour increase from 2020-2021 school year; 6% credential increase from 2020-2021 school year; 13 students completed short certificate programs Fall 2021-Spring 2022
- EMS – 57% pass rate on the NREMT, a 15% increase from the previous year
- Financial Aid – 22 students attended the Financial Literacy workshop; 15 families participated in the Zoom FAFSA completion events
- FSC – 9% increase in course enrollment
- Health Sciences – 90% of spring graduates passed the CCMA/CPT national certification on the first attempt
- LRC – 100% of students surveyed were satisfied with library services; over 2% increase (10 additional) in those who signed up for the Word of the Day message; 100% faculty surveyed in spring 2022 were satisfied with library services
- Medical Assisting – 90% of spring graduates passed the CCMA/CPT national certification on the first attempt
- Science – 100% full-time faculty attended one technology workshop during 21-22 academic year
- Student Development – 94% of students surveyed indicated academic advising meets their needs; 100% of students surveyed agreed disability support services were satisfactory; 100% of students surveyed agreed student activities were satisfactory; 6 out of 7 students attended the Student Leadership Institute

2. Offer collegiate student activities that provide opportunities for student engagement (M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------------|-------------------------------------|----------------------|
| Student Development | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

3. Establish a student success program that successfully guides and supports students through the educational pipeline. (M1, M2, M3, M4, M7)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------|-------------------------------------|----------------------|
| Athletics | 1 | 1 |
| Auto Manufacturing | 1 | 1 |

| | | |
|---------------------------------------|-----------|------------|
| Business | 1 | 1 |
| Computer Information Technology (CIT) | 2 | 1 |
| Criminal Justice | 2 | 2 |
| HVAC | 2 | 2 |
| Industrial Maintenance | 1 | 1 |
| Fine Arts & Social Science | 2 | 0 |
| Health Sciences | 2 | 2 |
| SENSE | 3 | 2 |
| Student Development | 1 | 1 |
| Tutoring | 1 | 1 |
| Welding | 1 | 1 |
| Total | 20 | 16 |
| % | | 80% |

Summary of actions or achievements during 2021-2022:

- Applied Technology – 100% students in welding and automotive options have been properly trained using safety-startup rubric
- Athletics – 2.7 GPA for overall athletic department
- Business – Number of Business graduates increased from 11 to 38, a 245% increase
- CIT – 86% pass rate on the final project surpassing the 80% benchmark
- CRJ – 100% of students correctly identified their fingerprints; 100% pass rate on articulating legal standing in civil cases
- Health Sciences – 84% pass rate on NCLEX-RN, surpassing the 80% benchmark; 100% pass rate on NCLEX-PN
- Tutoring – 23% of the student population attended the Tutoring Center, surpassing the 20% benchmark

4. Develop an early alert system utilizing the College's Learning Management System (M1)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|-------------------------------------|----------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- Instruction – 5% increase in retention up to 60% from 55% the previous year

5. Broaden awareness of connection between college completion and career opportunities (M3, M5, M8)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|-------------------------------------|----------------------|
| Advising | 1 | 1 |

| | | |
|-------|---|------|
| SENSE | 1 | 1 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Instruction –

6. Ensure learning technology, equipment, and furnishings are state of the art (M9)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------------------------------|-------------------------------------|----------------------|
| Auto manufacturing | 3 | 3 |
| Computer Information Technology (CIT) | 2 | 2 |
| Industrial Maintenance | 3 | 3 |
| HVAC | 1 | 1 |
| President's Office | 1 | 1 |
| Science | 1 | 1 |
| Welding | 1 | 1 |
| Total | 12 | 12 |
| 0% | | 100% |

Summary of actions or achievements during 2021-2022:

- CIT – CISCO membership was renewed for the academic year; new equipment was purchased and installed in the CISCO lab
- Science – Microscopes in the Vizitech labs are repaired, replaced, and cleaned annually

7. Devise flexible, innovative scheduling, and registration practices to remove barriers to completion (M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|-------------------------------------|----------------------|
| Instruction | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Instruction – 92% of students surveyed agree that course offerings are diverse and met their educational needs

8. Deliver student support services in a manner that will simplify the student onboarding process (Admissions, Financial Aid, Testing, etc.) (M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------|-------------------------------------|----------------------|
| Financial Aid (FA) | 1 | 1 |
| Tutoring | 1 | 0 |

| | | |
|-------|---|-----|
| Total | 2 | 1 |
| % | | 50% |

Summary of actions or achievements in 2021-2022:

- Financial Aid – Attendees had positive results on the workshop surveys

- Establish clear academic pathways based on curriculum designed to help students achieve important learning outcomes. (M10)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--|-------------------------------------|----------------------|
| Associate Degree Nursing (ADN) | 2 | 0 |
| Business (BUS) | 5 | 2 |
| Child Care & Development | 3 | 1 |
| Computer Information Technology (CIT) | 2 | 1 |
| EMS | 3 | 0 |
| English (ENG) | 1 | 0 |
| Fine Arts – HIS | 2 | 2 |
| Fine Arts – PSY | 1 | 0 |
| Fire Science | 1 | 1 |
| Gen Ed Computer Information Technology | 1 | 0 |
| Gen Ed English | 2 | 0 |
| Gen Ed Math | 2 | 0 |
| Gen Ed Science | 3 | 0 |
| Gen Ed Speech | 1 | 0 |
| Health Sciences | 5 | 4 |
| Math | 3 | 0 |
| Practical Nursing (PN) | 2 | 0 |
| Science | 15 | 7 |
| Speech | 1 | 0 |
| Visual Communication (VCM) | 4 | 1 |
| Welding | 1 | 4 |
| Total | 60 | 23 |
| % | | 38% |

Summary of actions or achievements during 2021-2022:

- Applied Tech – 100% of students enrolled in the AWS Sense Program
- CIT – 100% CIS 270 students completed with a grade of 80% or better
- HIS – Pass rate for HIS 201 and 202 was 85%; nearly 100% of HIS 201 and 202 scored over 70% on summative essay on the final exam
- Health Sciences – 63% of students completed the program within 100% of the designated time, surpassing the 60% benchmark; medical

assisting program retention rate 85%, surpassing the 80% benchmark; medical assisting program job placement rate 75%, surpassing the 70% benchmark; medical assisting program satisfaction rate 100%, surpassing the 95% benchmark

- Science – 71% of BIO 201 students answered the level of organization question correctly on the final exam, surpassing the 70% benchmark; 75% of BIO 202 students correctly answered the impact of a common disorder question, surpassing the 70% benchmark; 78% of CHM 111/112 students passed the concentration of a solution question, surpassing the 70% benchmark; 74% of PHS 111 students identified the source of sea-floor spreading, surpassing the 70% benchmark; 96% of BIO 220 students did not contaminate sterile broths in lab, surpassing the 70% benchmark; 79% of BIO 104 students correctly identified the levels of taxonomy in order, surpassing the 70% benchmark; 93% of BIO 104 students correctly used dissection tools, surpassing the 70% benchmark
- VCM – Established a CVCC-themed graphic design contest for a Fine Arts scholarship

Focus Area II: Public Relations and Community Outreach 86% of Units Achieved Expected Outcomes

Focus II - Public Relations and Community Outreach

Expected Outcomes: CVCC will broaden the College's footprint by strengthening community awareness of college programs and services.

Strategy/Action Plan:

1. Promote the College in the region through branding (M2, M3)

| College Areas | Unit Plans Focused on Action for 2021-2022 | Achieved Goal Year 4 |
|------------------------|--|----------------------|
| Adult Education | 2 | 1 |
| Business (BUS) | 1 | 0 |
| Criminal Justice (CRJ) | 1 | 0 |
| Dual Enrollment (DE) | 1 | 1 |
| Fire Science (FSC) | 1 | 1 |

| | | |
|--------------------------------|----|-----|
| Institutional Advancement (IA) | 1 | 1 |
| Marketing & PR | 2 | 2 |
| Recruiting (REC) | 1 | 1 |
| Total | 10 | 7 |
| % | | 70% |

Summary of actions or achievements during 2021-2022:

- Adult Ed – Increased the number of community and business partnerships by 15% over the previous year; increased the number of off-campus sites for GED prep classes by 5%
- Dual Enrollment – 100% of all area high school students have contacted about dual enrollment requirements
- FSC – 9% increase in fire science course enrollment
- IA – Number of employees giving increased from 65 to 73 raising over \$16,000; identified 31,000 alumni with physical mailing address of which 13,500 have email addresses and all email addresses were communicated with
- Instruction – 32% increase in enrollment in dual enrollment
- Marketing – Overall 50% increase in media coverage including CVCC highlighted 21 times on WRBL, 15 times on WTVM, and 15 times in the Phenix Citizen; 97% of graduates surveyed agreed they would recommend CVCC to others
- Recruiting – Over 5% increase in number of face-to-face recruiting visits
- WFD – Booth at Let's Grow STEAM event reached 4,500 students; career fair brought in 200 participants and 50 businesses

2. Motivate individuals to expand their educational aspirations (M1, M2, M5, M6)

| College Areas | Unit Plans Focused on Action for 2021-2022 | Achieved Goal Year 4 |
|---------------|--|----------------------|
| Recruiting | 3 | 2 |
| Total | 3 | 2 |
| % | | 67% |

Summary of actions or achievements during 2021-2022:

- Recruiting – Enrollment increased 1% for non-traditional students; participated in two education fairs at Ft. Benning and a combined college fair and JROTC college fair at the National Infantry Museum; received 849 applications via Target X, Banner, Web, and ISIR reports

3. Lead and facilitate conversations and collaborations to address critical community issues (M7)

| College Areas | Unit Plans Focused on Action for 2021-2022 | Achieved Goal Year 4 |
|-----------------------------|--|----------------------|
| Workforce Development (WFD) | 2 | 2 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

4. Strengthen alumni relationships (M7)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------------------|-------------------------------------|----------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

5. Increase dual enrollment opportunities for area high school students (M1)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|-------------------------------------|----------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions or achievements during 2021-2022:

- None at this time.

6. Increase awareness of the College through student success stories (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------|-------------------------------------|----------------------|
| Marketing & PR | 2 | 2 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

7. Enhance relationships with internal (college employees, students) and external stakeholders (legislators, local government, LEAs, Foundation, Business and Industry partners) (M7)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------|-------------------------------------|----------------------|
| President's Office | 1 | 1 |
| Recruiting | 1 | 1 |
| Workforce Development (WFD) | 1 | 1 |
| Total | 3 | 3 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- President's Office – College is involved in many civic and community activities (See Major Accomplishments at end of report.)

8. Ensure engagement with community and civic organizations (M9)

| College Areas | Unit Plans Focused on Action for 2021-2022 | Achieved Goal Year 4 |
|---------------|--|----------------------|
| Athletics | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Athletics – All teams participated in the Track or Treat 5K and collected canned good for Feed the Valley Food Bank; women's basketball also provided volunteer support and fundraising for Girls, Inc.

9. Broaden the College's reach to prospective and current students by increasing the number of scholarships awarded (M4, M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|-------------------------------------|----------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions or achievements during 2021-2022:

- None at this time.

10. Enhance the College website and social media presence (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------|--|-------------------------|
| Marketing & PR | 2 | 2 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

11. Enhance media relationships (M2, M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------|--|-------------------------|
| Marketing & PR | 2 | 2 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

Focus Area III: Customer Service 86% of Units Achieved Expected Outcomes

Focus III - Customer Service

Expected Outcome: Create a culture of excellence in professionalism and customer service delivery.

Strategy/Action Plan:

1. Develop a comprehensive plan to analyze processes to eliminate customer service barriers and clearly define expected customer service standards (M1)

17/21

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------------|--|-------------------------|
| Adult Education (AE) | 1 | 1 |
| Athletics | 1 | 1 |
| Business Services | 2 | 2 |
| Dual Enrollment | 1 | 1 |
| Facilities | 1 | 1 |
| Financial Aid (FA) | 1 | 1 |
| Human Resources (HR) | 3 | 1 |

| | | |
|----------------------------------|-----------|------------|
| Institutional Effectiveness (IE) | 1 | 1 |
| Learning Resource Center (LRC) | 1 | 1 |
| Marketing and PR | 1 | 0 |
| Registrar | 2 | 2 |
| Security | 1 | 1 |
| Testing | 1 | 1 |
| Total | 17 | 14 |
| % | | 82% |

Summary of actions taken during 2021-2022:

- Admissions – Communication via text and email to remind students of required documents to complete; communication within 24 hours; 100% students surveyed were satisfied with Admissions Office services and the registration process; 89% of graduates surveyed were satisfied Admissions Office services and 88% satisfied with the registration process
- Adult Ed – Minimum of 20 hours professional development to increase Measure Skill Gains
- Athletics – Only one student ejected for poor sportsmanship
- Business Services – 99% of students surveyed were satisfied the Business Office delivered services that met their educational goals
- Dual Enrollment – No incomplete files for enrolled students
- Facilities – New housekeeping cars and supplied were purchased; Over 95% of employees surveyed agreed buildings and grounds are maintained in a manner that is appropriate to meet the needs of students, faculty, and staff.
- HR – New hires have access to new hire forms and activities prior to first day' staff attended ACCSHRMA conferences and training
- IE – Trainings held with Functional Unit leaders to review Unit Plan process and how they are tied to the Strategic Plan
- Instruction – All staff received a rating of 3 or higher on annual performance evaluations
- LRC – Implementation workshops and webinars on role of the LRC to improve student knowledge
- Registrar – 100% students surveyed were satisfied with Admissions Office services and the registration process; 89% of graduates surveyed were satisfied Admissions Office services and 88% satisfied with the registration process
- Security – 96% of students surveyed feel security is delivered in a manner to meet their educational needs; 96% of employees surveyed feel the security staff provided a safe and secure campus environment
- Testing – 100% students surveyed agree that testing services are delivered to meet educational needs, Testing staff is courteous, they understood procedures, environment was comfortable and there were no distractions

2. Foster a culture of excellence by facilitating an ongoing program of professional development for faculty and staff focusing on college processes, procedures and effective customer service delivery. (M1, M2, M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------|--|-------------------------|
| President's Office | 1 | 1 |
| Student Services | 2 | 2 |
| Total | 3 | 3 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

3. Establish a consistent and expected standard of professionalism (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|------------------|--|-------------------------|
| Student Services | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

4. Utilize technology to enhance communication with students and employees (M1, M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------|--|-------------------------|
| Financial Aid (FA) | 1 | 1 |
| Online Learning | 1 | 1 |
| Recruiting | 2 | 2 |
| Total | 4 | 4 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Financial Aid – 5% increase in number of completed FAFSA and 5% increase in number of scholarship application over the previous year
- Instruction – 98% students surveyed were satisfied with instruction proved through Blackboard

5. Provide services to identified clusters of customers based on common needs (veterans, non-traditional, dual enrollment, perspective students, transfer, senior adults, etc.) (M1)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------|--|-------------------------|
| Financial Aid (FA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Financial Aid – Timely VA benefits

6. Utilize customer feedback to enhance service delivery (M1, M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------------------------|--|-------------------------|
| Admissions | 1 | 1 |
| Institutional Effectiveness (IE) | 1 | 1 |
| Testing | 1 | 1 |
| Tutoring | 1 | 1 |
| Total | 4 | 4 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- IE – A phased timeline was developed and implemented resulting in annual reports and compliance certificates to be submitted timely; 93% of Functional Unit leaders were satisfied with information and training for unit planning
- Testing – Testing Center was recertified in 2021 adhering to the NCTA Professional Standards and Guidelines.
- Tutoring – 93% of students surveyed were satisfied the Tutoring Center meets their educational needs and 100% were satisfied tutoring services met their educational needs

7. Utilize regular faculty and staff meetings as a tool to reinforce expected standards of professionalism and customer service (M3, M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|----------------------------------|--|-------------------------|
| Institutional Effectiveness (IE) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

8. Empower employees to resolve customer service issues at the lowest level (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

Focus Area IV: Workforce Development 100% of Units Achieved Expected Outcomes

Focus IV - Workforce Development

Expected Outcome: CVCC will provide effective workforce development and training to address current and future needs of business and industry in the region.

Strategies/Action Steps:

1. Expand and integrate employment outreach services, including strengthening advisory committees (M3, M4)

| College Areas | Unit Plans Focused Action 2019-20 | Achieved Goal Year 4 |
|-----------------------------|--------------------------------------|-------------------------|
| Workforce Development (WFD) | 3 | 3 |
| Total | 3 | 3 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Adult Ed – 10% increase in options for career pathways, including Ready to Work to all GED classes and pre-CDL training
- WFD – 14 students in work-based learning opportunity; 2 businesses in the AGS Prime system for tracking ALAMAPs and 2 more pending approval from ACCS; 3 new career technical programs approved by ACCS including paramedic, pharmacy tech, and medical lab tech; 21% increase (112 to 136) from 20-21 to 21-22 in individuals who participated in WFD advisory committees; 35% increase in enrollment of continuing ed or training for business and industry courses due to relationship with ArmyIgnitEd and need for logistics training and community partners' need for medication aide training

2. Provide job training and noncredit programs to meet the needs of the region (M1)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------------------|--|-------------------------|
| Workforce Development (WFD) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- Instruction – An additional 46 continuing education classes offered from 20-21 and 8 more individuals enrolled from 20-21

3. Develop new degree and certificate programs in growing occupations (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------------------|--|-------------------------|
| Workforce Development (WFD) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

4. Increase internship and cooperative learning experiences for students (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|--------------------------------|--|-------------------------|
| Workforce Development (WFD) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- WFD – 114% increase in contracts over 20-21

5. Strengthen business and industry partnerships in high-wage and high-demand careers (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

Focus Area V: Technology and Infrastructure 72% of Units Achieved Expected Outcomes

Focus V – Technology & Infrastructure

Expected Outcome: CVCC will provide a safe and secure environment for all members of the campus community. The College will utilize technology to enhance and support educational programs, services, and other mission related activities.

Strategies/Action Steps:

1. Update and acquire facilities vital to the support and success of college programs, services, and functions (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|---|-------------------------|
| Applied Technology | 1 | 1 |
| Business Services | 1 | 0 |
| Facilities & Maintenance (FAC) | 7 | 3 |
| Financial Aid (FA) | 1 | 1 |
| Information Systems (IT) | 4 | 1 |
| Security | 3 | 3 |
| Total | 17 | 9 |
| % | | 53% |

Summary of actions or achievements during 2021-2022:

- Applied Technology – expansion of the welding program with the purchase of a Troy building
- Facilities – Over 95% of employees surveyed agreed grounds and buildings are maintained appropriately; repainted the gym with good feedback from coaches and the public; submitted a project request to ACCS for fire alarm upgrades; setting up a preventive maintenance program to reduce equipment failure; met with Alabama Power engineers to improve power supply while reducing energy consumption; replaced four HVAC units; 100% of students surveyed agreed classroom space is appropriate to meet instructional needs; 97% of students agreed study space for students is appropriately provided; reduced utility consumption with outside LED lighting
- Financial Aid – Monthly staff training on Banner

- IT – New computers installed in the Math Lab; scheduling times to finish updates in the Testing Center and LRC; new cameras and camera servers installed
- Security – Security cameras updated and expanded; vehicles are serviced and monitored for safety; an additional staff hired to monitor vehicles and drive on campus trips; 96% of students surveyed agreed campus security is delivered in an appropriate manner

2. Provide reliable, secure information systems throughout the College (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

3. Integrate facility operation with information services to take advantage of state-of-the-art technology and instructional pedagogies (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

-

4. Integrate the implementation of the System's ERP initiative (M4)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-------------------------|--|-------------------------|
| Admissions | 1 | 1 |
| Human Resources (HR) | 1 | 1 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

5. Improve the overall appearance of the facilities and grounds (M3)

| College Areas | Unit Plans Focused Action | Achieved Goal |
|---------------|---------------------------|---------------|
|---------------|---------------------------|---------------|

| | 2021-2022 | Year 4 |
|-------|-----------|--------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

6. Establish a preventative maintenance schedule to maximize life cycle of installed building components (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions or achievements during 2021-2022:

- None at this time.

7. Implement an energy reduction plan (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

8. Enhances its facilities to ensure that relevant functional spaces support students, faculty and the community (M1, M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | % |

Summary of actions or achievements during 2021-2022:

- None at this time.

9. Increase visibility of security on campus (M1, M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| Security | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions or achievements during 2021-2022:

- None at this time.

10. Maintain and share Safety and Security Plan with campus community (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| Security | 2 | 2 |
| Total | 2 | 2 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- Security – Over 95% of employees surveyed agreed the security staff provides a safe and secure campus environment

11. Maintain reliable transportation to support the College's mission (M5)

| College Areas | Unit Plans Focused Action 2019-20 | Achieved Goal Year 4 |
|---------------|--------------------------------------|-------------------------|
| Security | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

Focus Area VI: Resource Development 90% of Units Achieved Expected Outcomes

Focus VI – Resource Development

Expected Outcome: CVCC will increase alternative sources of revenue by engaging alumni, collaborating with business and industry partners, and enhancing grant acquisitions. The College will also enhance institutional budgets by controlling expenditures.

Strategies/Action Steps:

1. Identify and secure alternative sources of revenue that advance the College's mission and vision (M1, M2, M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|---|-------------------------|
| Business Services | 1 | 1 |
| Institutional Advancement (IA) | 2 | 1 |
| Total | 3 | 2 |
| % | | 67% |

Summary of actions and achievements during 2021-2022:

- Business Services – Dean of Financial Affairs and the President have monthly meetings to review monthly financial statements
- IA – Submitted 9 grant proposal with 7 funded for a total of \$34,000; identified 13,500 alumni with email addresses and 31,000 alumni with physical mailing addresses; 100% donor participation of Foundation members; 91% of employees surveyed agreed Foundation campaigns and initiatives are communicated to employees; 90% of employees agreed the Advancement Office provides ample opportunity for staff and alumni giving; total donations generated \$218,005 an increase of \$94,710 over the previous year, including the one-time \$140,000 Goodwill grant; increase from 7 to 9 company/alumni-funded scholarships; raised \$99,000 at 2022 Hall of Fame; Track or Treat 5K generated \$5,995 from 33 donors;

2. Increase contributed income from individual, corporate, foundation, and government sources to support institutional priorities (M1, M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|--|-------------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions and achievements during 2021-2022:

- None at this time.

3. Increase the number of grants applied for and received (M1)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|--|-------------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

4. Increase Foundation Board participation to 100% over the next three years (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|--|-------------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

5. Increase employee giving to support institutional priorities (M3)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|--|-------------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

6. Host at least two friend-raising and/or fundraising events each year (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|---------------|---|-------------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions and achievements during 2021-2022:

- None at this time.

7. Engage CVCC alumni and friends to support the College (M5)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|---|-------------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

8. Identify and cultivate potential donors to support college initiatives (M2)

| College Areas | Unit Plans Focused Action 2021-2022 | Achieved Goal Year 4 |
|-----------------------------------|--|-------------------------|
| Institutional Advancement (IA) | 1 | 1 |
| Total | 1 | 1 |
| % | | 100% |

Summary of actions and achievements during 2021-2022:

- None at this time.

9. Continue cost containment through sound fiscal management (M6)

| College Areas | Unit Plans Focused on Action for 2021-2022 | Achieved Goal Year 4 |
|---------------|---|-------------------------|
| | None | None |
| Total | None | None |
| % | | 0% |

Summary of actions and achievements during 2021-2022:

- None at this time.

Summary: Overall Progress Toward Meeting the Strategic Planning Goals for the 2021-2022 year.





Chattahoochee Valley Community College

Summary of 2021-2022 Major Accomplishments

August 1, 2021 – July 31, 2022

The following is an outline of major accomplishments that may or may not have been noted in Unit Planning Reports but are integral to the attainment of the College's *Strategic Plan*:

• **College Milestones:**

- Received ACCS approval for new programs:
 - Medical Laboratory Technology
 - Pharmacy Technology
 - EMS Paramedic
- Signed Troy University Concurrent Enrollment/Transfer Pathway MOU
- NREMT Board Exam Pass Rate 100%
- 2021 NCLEX PN Pass Rate 100%
- 2021 NCLEX RN Pass Rate 84%
- Purchased three buildings from Troy University (Pitts Hall, Bookstore and Maintenance Building) and began renovation project on Pitts Hall.
- Received funding to complete two roof renovation projects (ITC Building and Key Hall).
- Implemented a Strategic Enrollment Communication Plan
- Implemented Target X Communications
- Admissions and Registrar's Office implemented digital diploma/certificate access for 2021-2022 graduates

• **Faculty and Staff Recognition:**

- EMT Instructor awarded Russell County Superintendent's Award of Excellence
- CVCC Librarian Elected Executive Officer, Alabama Community College System Library Association
- Associate Dean of Student Development and Success, Columbus, GA Chamber of Commerce 2022 Leadership Graduate
- Applied Technology Department Chair received the 2022 Work-Based Learning Best Practices Award, Region 5

• **College Sponsored Professional Development for Faculty and Staff:**

- Hosted professional development for the campus in August 2021
- Provided institutional training on planning for Functional Unit Leaders

• **College Efforts to Cultivate and Build Upon Existing Talent Through Involvement in Alabama Community College System and Other Professional Development Opportunities:**

- Professional Development with ACCS and Target X for CRM Recruitment Module

- Professional Development with ACCS and Target X for CRM Retention Module
- Math instructor attended leadership training at Troy University
- AlaMATYC 2022 Conference
- Math Department participated in Career Exploration Camp for 2022
- Staff participation in the Human Resources Officers' Diversity Conference
- On-Campus Enrollment Management Professional Development with Student Services Division and ACCS Student Success Team
- Weekly Consultation Meeting with Student Services Recruitment Team and ACCS Student Success Team on Recruitment Communication Plan
- Ruffalo Noel Levitz Opportunity Analysis of Enrollment
- Dual Enrollment Coordinator/Career Coach completed ALACTE Professional Conference
- Admissions Staff-Parchment Award Training and Go Live
- Admissions Staff-ArmyIgnitED Webinar Training
- Admissions Staff-Workforce Development Elevate Webinar (ACCS)
- Alabama Banner Users Group (ALBUG) Conference
- ADA Training for Coordinator, College Students Wellbeing, Trauma and Resilience
- Alabama Goes to College Day (Financial Aid)
- ACCS Training BDM-Batch Method (Financial Aid)
- ACCS FISAP Process (Financial Aid)
- Isakson & Roe Section 1018 Training (Financial Aid)
- ACCS Training BDM-Batch Method (Admissions)

• **Staff Participation in External Meetings and Associations:**

- Alabama Community College System Library Association
- Alabama Community College Association (ACCA)
- Alabama Deans of Student Affairs Association (ADSAA)
- Alabama Association of Registrars and Admissions Officers
- Alabama Community College System Public Relations Association (ACCSPRA)
- Alabama Community College Chief and Physical Plant Operations Association
- National Association of Student Affairs Administrators in Higher Education (NASPA)
- Financial Aid Verification Training through the National Association of Student Financial Aid Administrators (NASFAA)
- Alabama Association of Student Financial Aid Administrators (AASFASA) Conference and Training
- NASFAA Webinars Series and National Conference
- Alabama Veterans Affairs Association (AVAA) Virtual Conference
- Bi-weekly meeting with Banner Functional Student Support Team
- Target X for CRM Training
- Advisor Certification through the American Student Association of Community Colleges
- Ruffalo Noel Levitz Conference
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Annual Meeting
- SACSCOC Summer Institute
- Council of Resource Development (CARD)
- SACSCOC Board of Directors Meetings
- Alabama Community College System Presidents Association

- **Increased External Resources for the College:**

- Received a record amount of Workforce and Career Technical grants of approximately \$1.8 Million to grow our programs. These grants included:
 - \$435,995 for our Dual Enrollment and Career Coach programs
 - \$114,319 for short-term training and workforce credentials
 - \$107,298 for work-based learning opportunities
 - \$60,000 additional Perkins Reserve funds to establish our new Pharmacy Technician program
 - \$98,500 Perkins funds
 - \$945,395 for equipment in support of our new Workforce Training Center and CTE programs
- Generated revenue of \$345,063, including two major gifts totaling \$240,000 for the Foundation's Scholarship Fund
- Hosted Track or Treat Run that generated revenue totaling \$6,000
- Foundation awarded a total of \$49,950 in scholarships to 63 students
- City of Phenix City Grant \$5,000

- **Established relationships with the following community organizations and stakeholders and/or made the following connections:**

- Public Safety Division participated in Regional Emergency Preparedness Day with Smith Station Government Center
- EMS participated in Russell County Summer Enrichment Program
- CIS participated in STEM faculty externship
- Hosted East Alabama Chamber of Commerce Chamber After Hours Event
- Maintained regular contact with superintendents/administrators of Russell County, Smiths Station, Glenwood, and Phenix City Schools
- Participated in college recruitment events in Russell and Lee Counties (AL), Stewart Counties and Muscogee County (GA)
- Expanded Recruitment Activities: Participated in Crawford Market Days, Downtown Columbus Market Days, Lee County Flea Market, conducted College Bus Tours, participated in River Fest
- Recruiting and FAFSA events conducted at Goodwill of the Southern Rivers
- Recruiting and FAFSA events conducted at Ft. Benning
- Held FAFSA events at service area high schools
- Attended Columbus River Dragons Game/Mascot Birthday Party with CVCC mascot, Captain Sea V
- Participated in the WTVM Business Break segments (Columbus, GA)
- Participated in various chamber activities with East Alabama and Columbus Chambers of Commerce
- Served as members of the East Alabama Chamber of Commerce Education and Economic/Community Development Tag Committees
- Participated in Columbus Chamber of Commerce CEO tapings, highlighting Workforce Solutions, Career and Technical education programs, and the Foundation Hall of Fame
- Athletic teams participated in the Chris Patterson 5k Track-or-Treat Scholarship Fundraiser
- Member of Executive Career Technical Advisory Committee (Central High School)

- Financial Aid hosted a Counselors Workshop for area high schools
- Participated in Community Action Day
- Participated in Senior Days at service area high schools
- Second Annual Fall Kick-Off Celebration
- Student athletes collected canned goods for local food bank for the holidays
- CVCC Faculty and staff contributed \$15,780 to United Way of the Chattahoochee Valley
- Participated in the Phenix City area Elected Officials Luncheon

• **Workforce Development/Short-term Training:**

- NC3 National Student Certification Program Implemented
- Increased the enrollment in non-credit courses (Continuing Education and Training for Business and Industry) by 41%.
- Increased Advisory Committee attendance by 21%.
- Held a College and Career Fair, with over 40 businesses participating.
- Doubled the number of MOUs with business and industry representatives.
- Hired a Work-Based Learning Coordinator to enhance the ALAMAP program.
- Increased GED awards by 73% over last year.

• **Enhanced College Infrastructure in Response to COVID-19:**

- Expanded outdoor wireless coverage to parking lots and common areas
- Upgraded/added indoor wireless service to expand coverage and update access points
- Purchased a campus-wide fiber upgrade from multi-mode to single-mode fiber increasing available bandwidth
- Planned fiber connections to the buildings purchased from Troy University
- Expanded current fiber network to include Bookstore phones
- Installed new computers for Adult Education in the Russell County Jail
- Relocated computers in SENSE Lab to create the Career Center

• **Student Activities and Campus Events:**

- Implemented F.A.S.T. Fridays to enhance enrollment services
- Conducted FAFSA Fridays
- Financial Literacy for Pirate Prep Summer Program
- FAFSA completion events held at local high schools
- Hosted the following campus events/student activities:
 - Breast Cancer Awareness Forum
 - Holocaust Remembrance Day Observance
 - Black History Month Observance
 - Financial Literacy Lunch & Learn
 - ABC's of Academic Success Lunch & Learn
 - PTK College Transfer Fair
 - Virtual Constitution Day celebration
 - Voters Registration Drive
 - Recognition program for Veterans Day
 - Supply Drive for House of Heroes (Veterans Organization)
 - St. Patrick's Day Sip & Paint
 - Virtual Women's History Forum

- Academic Awards Ceremony
- Spring Fling
- Pirate Scavenger Hunt
- Chili Cook-Off in support of United Way Campaign
- Sponsored Easter Egg Hunt for Creative Learning Academy
- Conducted Relay for Life Fundraiser

- **Implemented Activities in Support of the Strategies to Enhance New Student Engagement (SENSE) Program for Year Two of Title III grant**

- Hosted Pirate Prep Summer Bridge Program for Incoming Freshmen
- Facilitated Soft Launch of the Career Services Center
- Implemented Faculty Early Alert Program to Identify at Risk Students
- Hosted Faculty Professional Development Sessions
- Participated and Presented in the Let's Grow STEAM Youth College and Career Expo
- Participated in the Central Alabama Works College and Career Fair
- Certified Advisor I Certification of Advisors and Success Coaches through the American Association of Community Colleges
- Attended the Ruffalo Noel Levitz National Conference
- Obtained NACE (National Association of Colleges and Employers) Membership

- **Athletic Achievements:**

- Baseball and Men's Basketball won the ACCC South Division Championships
- All four athletic teams (men's and women's basketball, softball and baseball) made the ACCC state tournament; Women's Basketball placed second in the state tournament.
- Men's and Women's Head Basketball Coach named Coach of the Year for the South Division
- 17 CVCC student athletes received four-year scholarships to continue their academic and athletic careers.
- Approximately 72 student-athletes made the Commissioner's Honor Roll (33 Fall/39 Spring)
- 21 student-athletes graduated Spring 2022
- Athletic Director served as an advisor on the ACCC Student Athlete Leadership Council
-

