

**AAS Visual Communication – Multimedia Graphic Design
Curriculum**

Courses	Credit Hours
General Education Core Courses	18
ENG101 English Composition I	3
ART 100 Art Appreciation	3
SPH 107 Fundamentals of Public Speaking	3
MTH 100 Intermediate College Algebra or higher level MTH	3
CIS 150 Introduction to Computer Logic and Programming	3
Approved History, Sociology or Psychology course	3
Required Visual Communication Courses	24
ART 121 Two-Dimensional Composition	3
CIS 151 Graphics for the Worldwide Web <u>or</u> VCM 146 Digital Photography	3
CIS 207 Introduction to Web Development	3
VCM 145 Introduction to Digital Photography	3
VCM 150 Typography	3
VCM 171 Graphics Software Applications	3
VCM 172 Digital Illustration I <u>or</u> VCM 185 Digital Imaging	3
VCM 254 Graphic Design	3
Required Multimedia Courses	18
ART 113 Drawing I	3
BUS 285 Principles of Marketing	3
VCM 193 Digital Publishing I	3
VCM 253 Graphic Design Basics <u>or</u> ART 273 Studio Photography	3
VCM 270, VCM 273 or CIS 294	3
Approved elective in major (ART, CIS, OAD, VCM)	3
Additional Course Requirements	6
ORI 105B Orientation and Student Success with Technology	3
CIS 146 Microcomputer Applications	3
Total Credit Hours	66