

# Report on Measures of Student Success



2015-2020



CHATTAHOOCHEE VALLEY COMMUNITY COLLEGE

# Institutional Effectiveness Measures for Student Success

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At Chattahoochee Valley Community College (CVCC), our first priority is student success. To ensure student success, CVCC offers students a quality education, preparing them for transfer to a senior institution, employment, or career advancement.

Through a campus-wide effort, we foster student success by providing a student-centered environment and support services. We actively monitor student success and trends in a constant effort to better serve our students.

The Report on Measure of Student Success is a report of data based on 10 institutional effectiveness measures.

The Institutional Effectiveness Measures of Student Success are:

- Success in Remedial Courses
- Graduation Rates
- Success Rates in Distance Learning
- Satisfaction with Enrollment Services
- General Education Pass Rates
- Retention Rates (Full and Part-time)
- Academic Progress
- Licensure and Certification Rates
- Employment Rates
- Student Satisfaction Rates

To fulfill our mission the College annually updates and assesses the data in this report, which identifies trends and illustrates our progress in achieving our mission.

Institutional Effectiveness Measure 1

**SUCCESS IN REMEDIAL COURSES**

**Benchmark:** To meet or exceed the set benchmarks in each course.

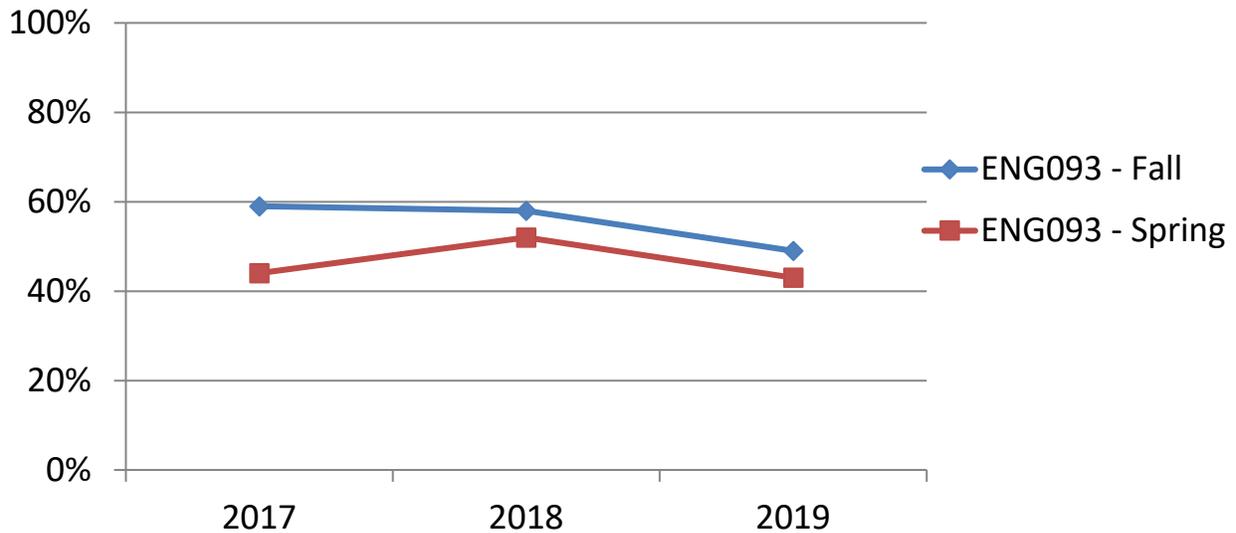
Remedial Course Success					
Course	Fall 2016 Success Rate	Fall 2017 Success Rate	Fall 2018 Success Rate	Fall 2019 Success Rate	Benchmark*
ENG093	70 ↓	59 ↓	**58 ↓	**49 ↓	60%
MTH090	67 ↑	60 ↓			60%
MTH098	61 ↑	49 ↓	49 ↓	49 ↓	60%
MTH099				67 ↑	

Course	Spring 2017 Success Rate	Spring 2018 Success Rate	Spring 2019 Success Rate	Spring 2020 Success Rate	Benchmark*
ENG093 (099)	44 ↓	52 ↑	43 ↓	52 ↓	60%
MTH090 (091)	58 ↑	56 ↓			60%
MTH098(092)	50 ↑	41 ↓	47 ↑	60 ↑	60%
MTH099			68 ↑	80 ↑	60%

Source: CVCC grade distribution report. Course success is receiving a grade of “C or above” in remedial courses.

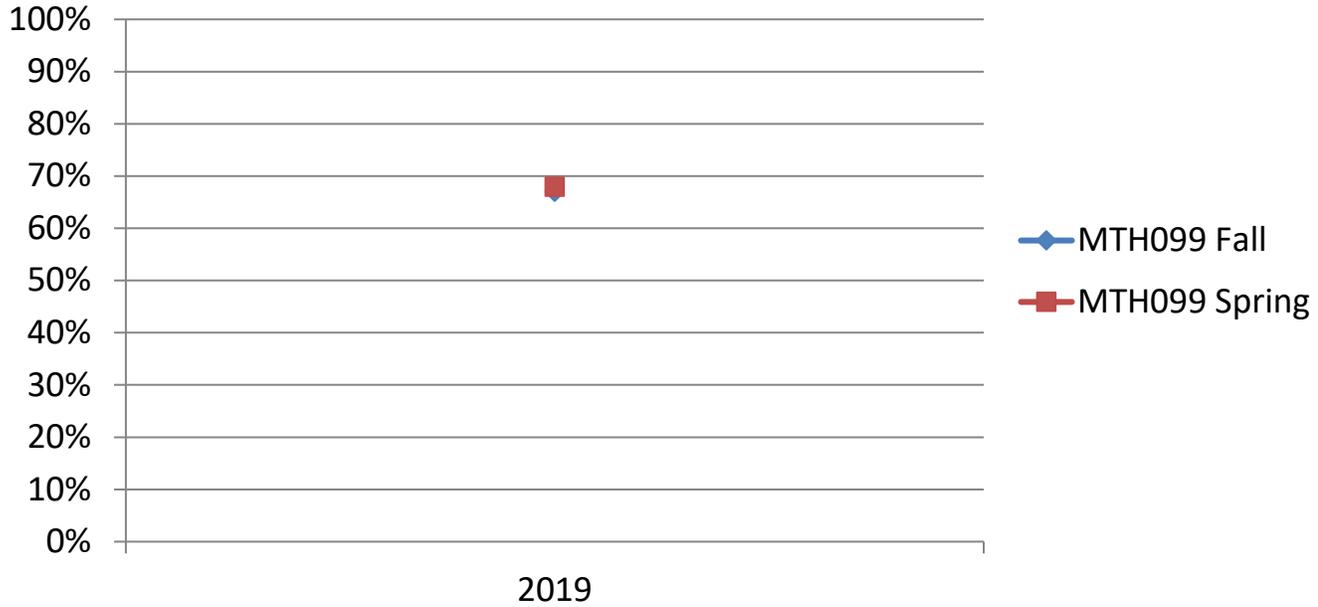
\* 21st Century Report \*\* ENG 093 changed to ENG 099 in Fall of 18/MTH090 is no longer taught as of Fall 2018

**3 Year Trend in CVCC Success Rates in English 093**



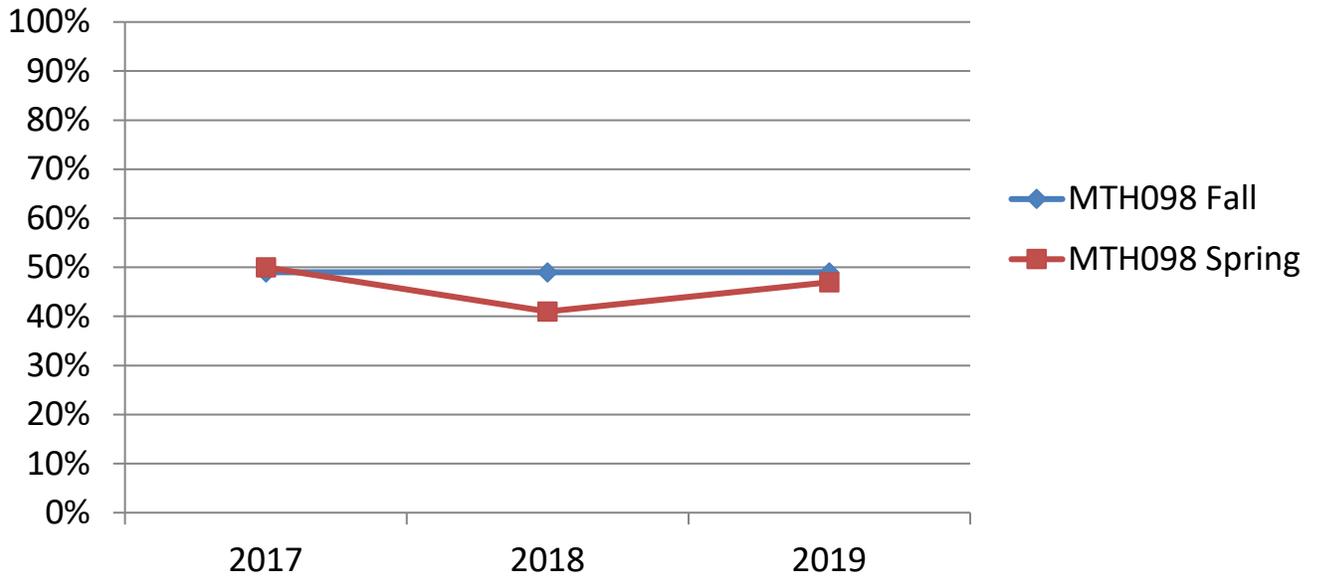
Source: CVCC grade distribution report.

### 3 Year Trend in CVCC Success in Math 099



Source: CVCC grade distribution report. MTH 090 is no longer being offered as of Fall 2018

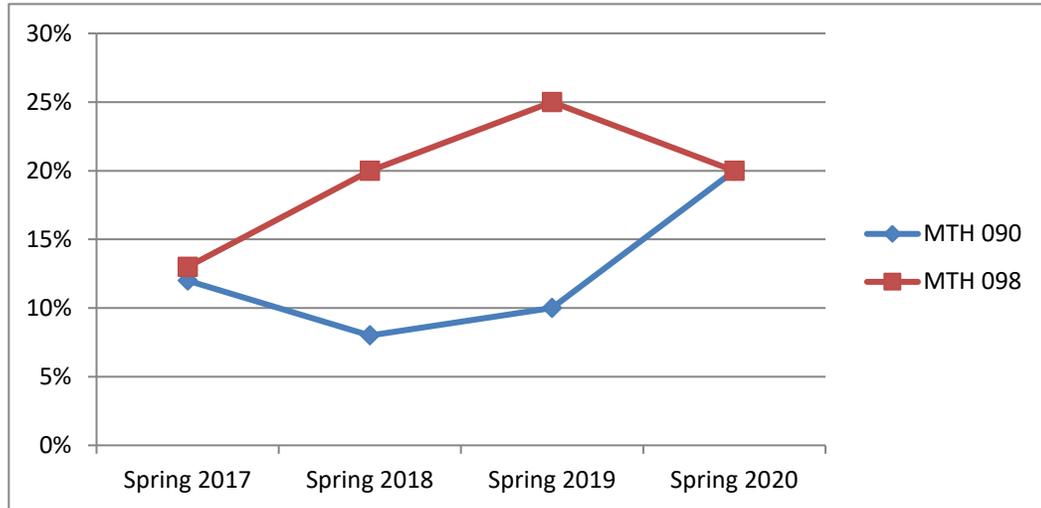
### 3 Year Trend in CVCC Success in Math 098 (092)



Source: CVCC grade distribution report.

### Developmental Math Graduation Rates

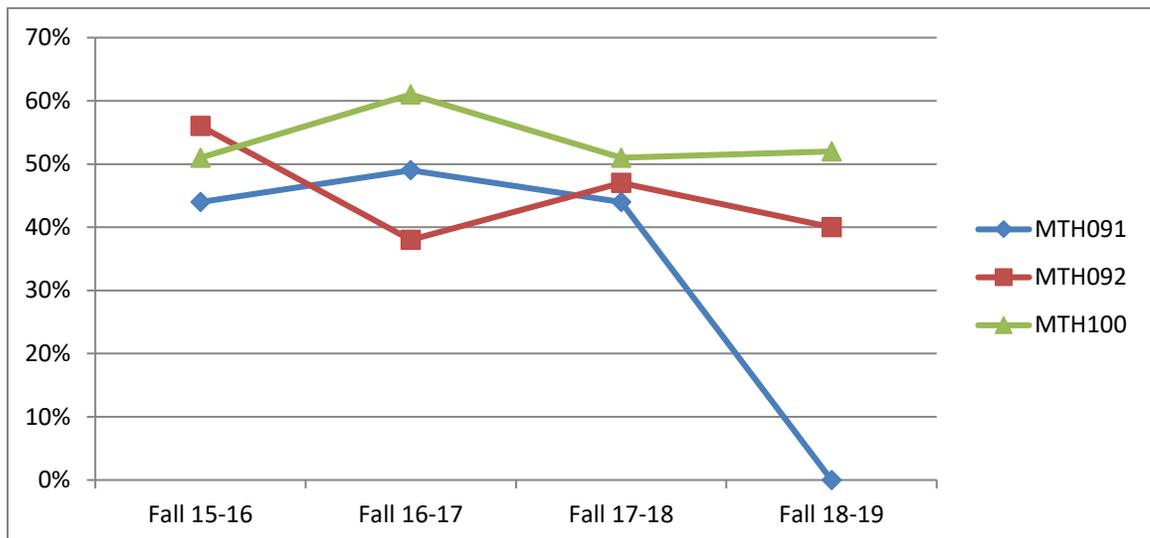
	Spring 17 (Fa13 Cohort)	Spring 18 (Fa14 Cohort)	Spring 19 (Fa15 Cohort)	Spring 20 (Fa16 Cohort)
<b>MTH 090</b>	12%	8%	10%	20%
<b>MTH 098</b>	13%	20%	25%	20%



### Fall to Fall Retention of Developmental Math and Math 100

	Fall 15-16	Fall 16-17	Fall 17-18	Fall 18-19
<b>091 (090)</b>	44%	49%	44%	0%
<b>092 (098)</b>	56%	38%	47%	40%
<b>100</b>	51%	61%	51%	52%

Fall 12 and Fall 13 numbers are for MTH 090 and MTH 098. MTH 091 and MTH 092 will begin Fall 14. Fall to fall retention is calculated by the first term students in fall semester who are still here the following fall semester. MTH 091/090 No longer taught.



Institutional Effectiveness Measure 2

**GRADUATION RATE**

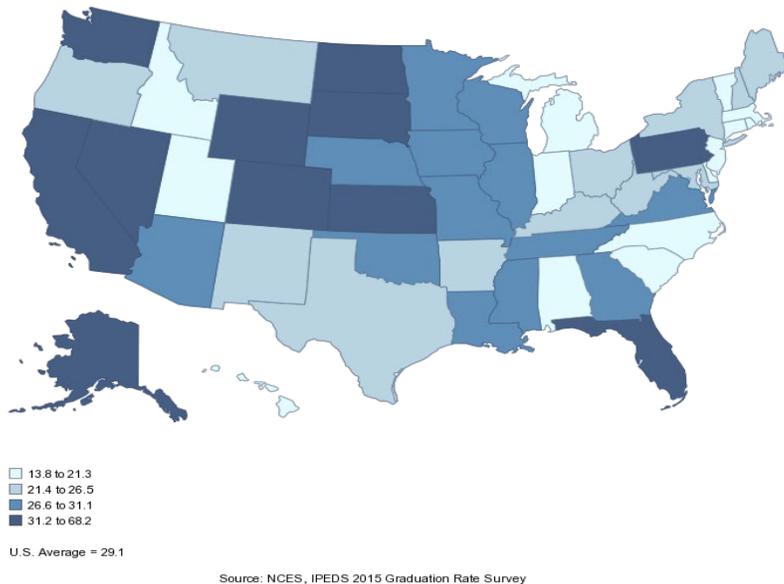
**Benchmark:** CVCC’s graduation rate will meet or exceed that of Alabama 2-year colleges of similar size.

Graduation Rate					
Cohort	2015 (2010 Cohort)	2016 (2011 Cohort)	2017 (2012 Cohort)	2018 (2013 Cohort)	2019 (2014 Cohort)
CVCC	13%	12%	15%	11%	20%

Peer Institutions	2015 (2010 Cohort)	2016 (2011 Cohort)	2017 (2012 Cohort)	2018 (2013 Cohort)	2019 (2014 Cohort)
Lurleen B. Wallace Enterprise State	21%	19%	27%	31%	35%
Central Alabama	13%	9%	13%	15%	19%

Source: IPEDS Data Feedback Reports

**Three-Year Graduation Rates for Associate Students - 2015**



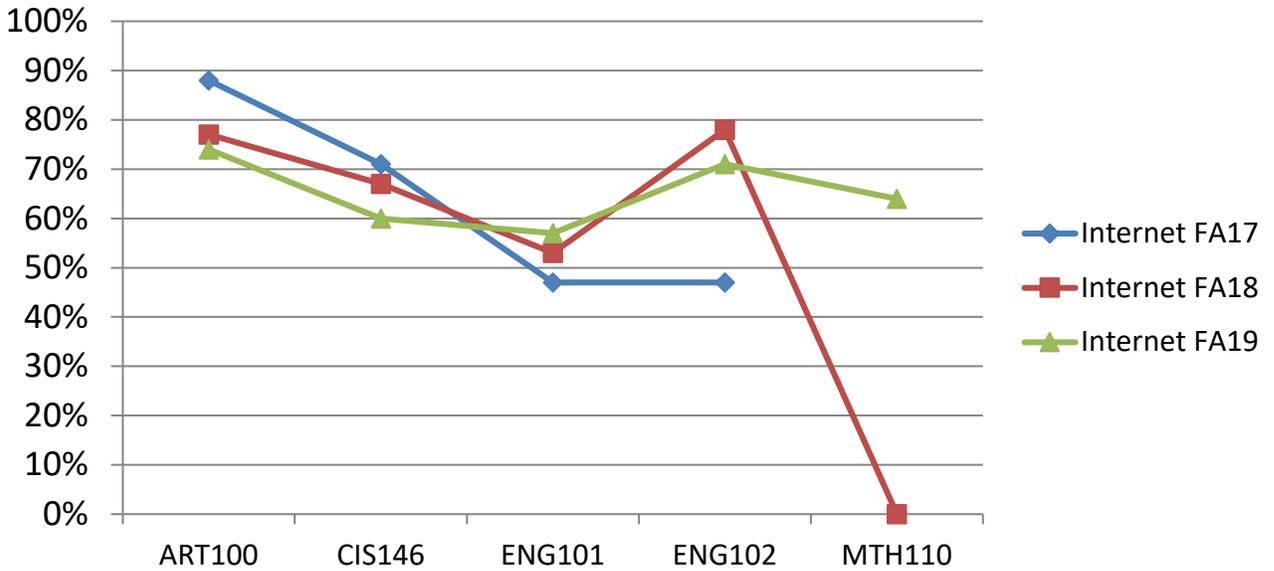
Source: HigherEdinfo.org

Institutional Effectiveness Measure 3

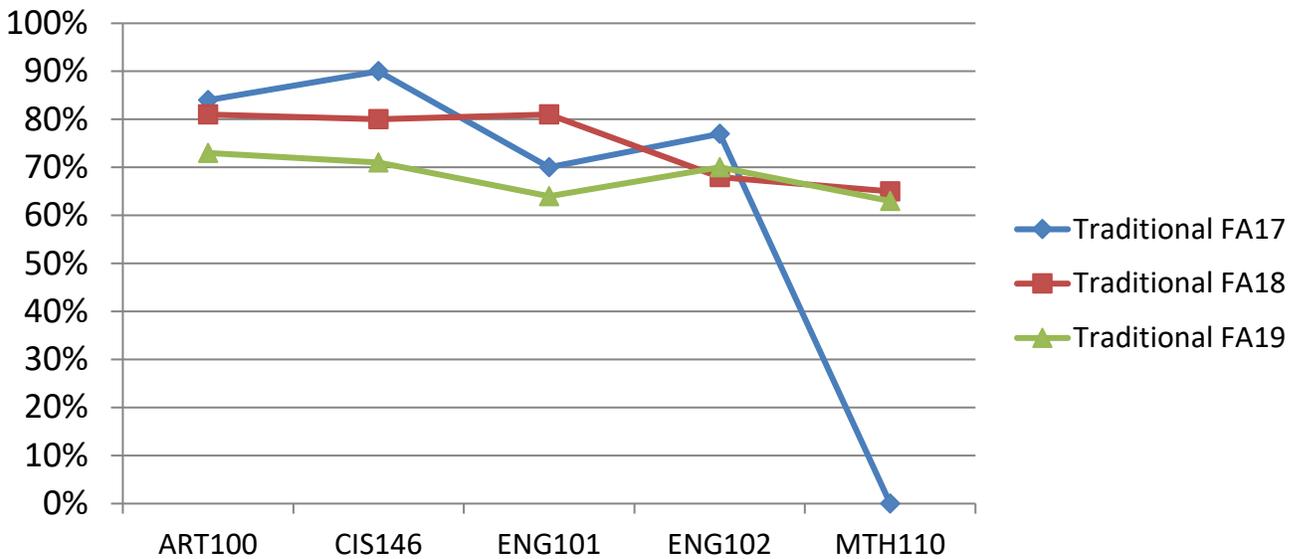
**SUCCESS RATES IN DISTANCE LEARNING**

**Benchmark:** Students enrolled in distance learning courses will perform as well as students in the same course in a traditional setting.

**Student Success in Distance Learning Courses Compared to Traditional Counterparts**



Source: CVCC grade distribution report.  
Success is a student completing the course with a grade of D or better.

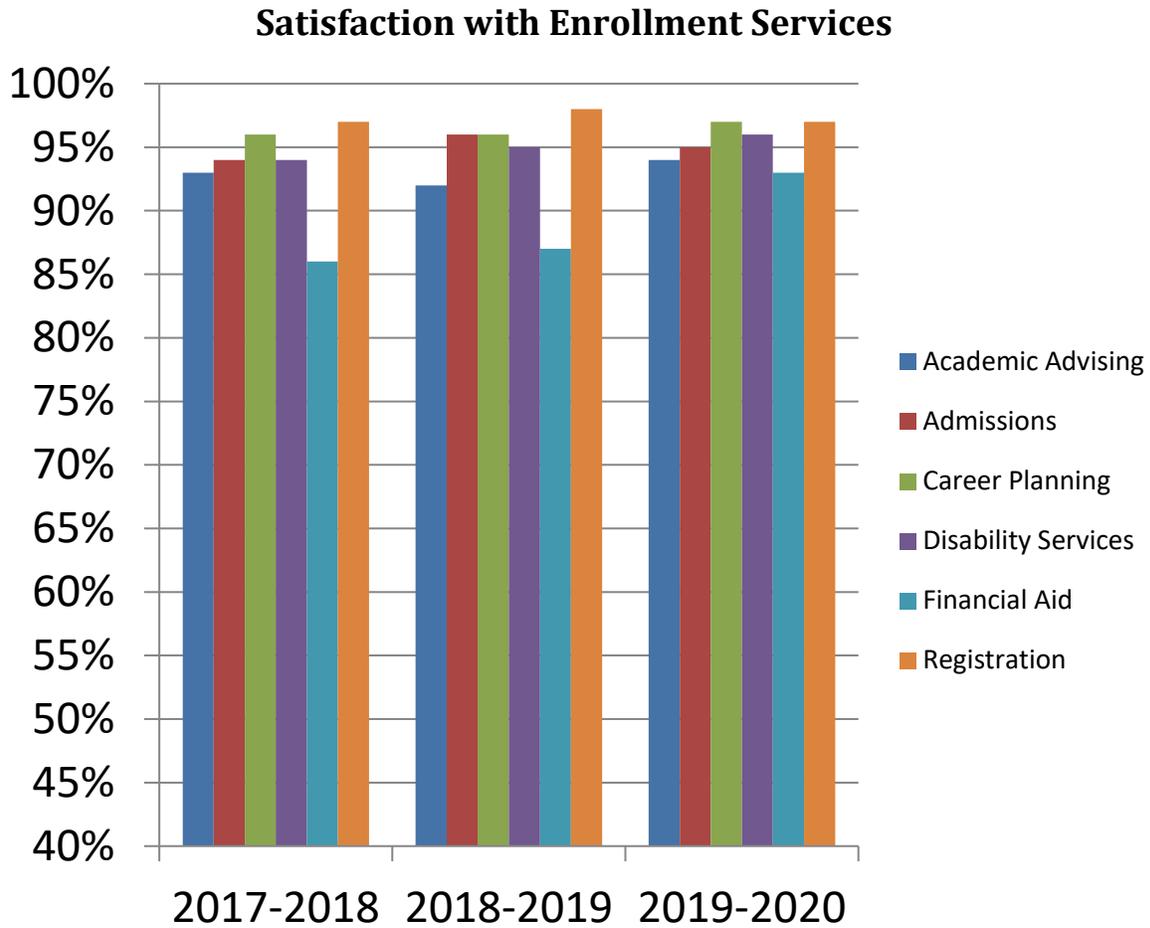


Note: \*MTH110 was not taught online in FA 18

Institutional Effectiveness Measure 4

***SATISFACTION WITH ENROLLMENT SERVICES***

**Benchmark:** Student satisfaction with enrollment services will meet or exceed the established benchmark of 80%.



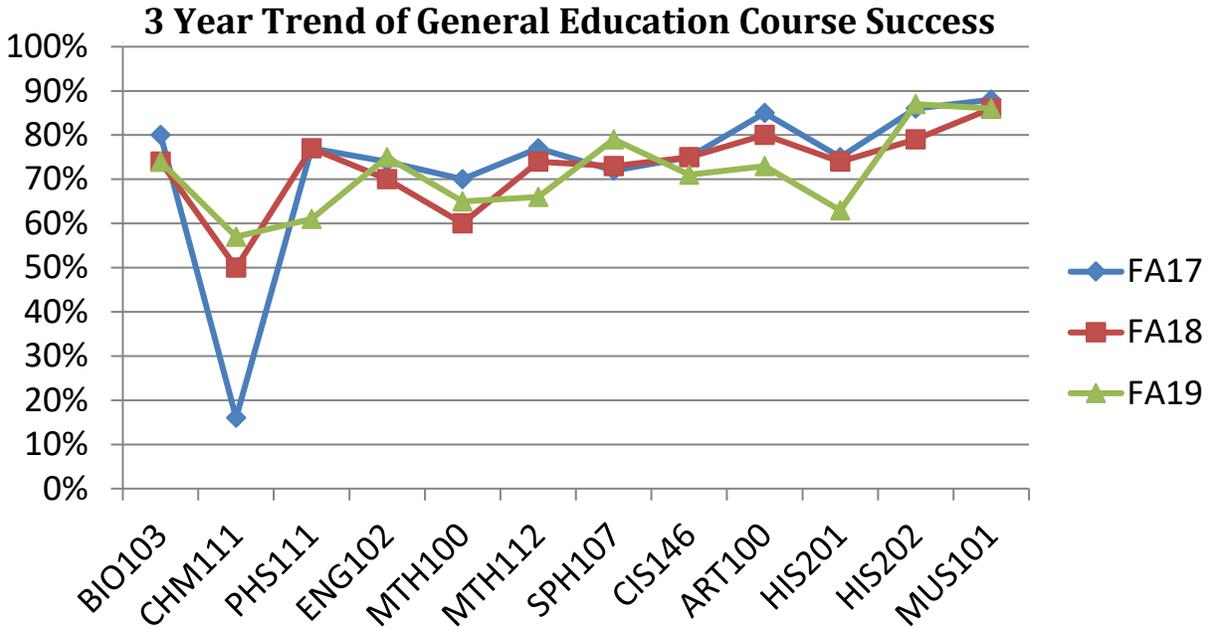
Source: Student Satisfaction Survey 2014-2015, 2015-2016, and 2016-2017.

College Orientation is now listed as New Student Experience

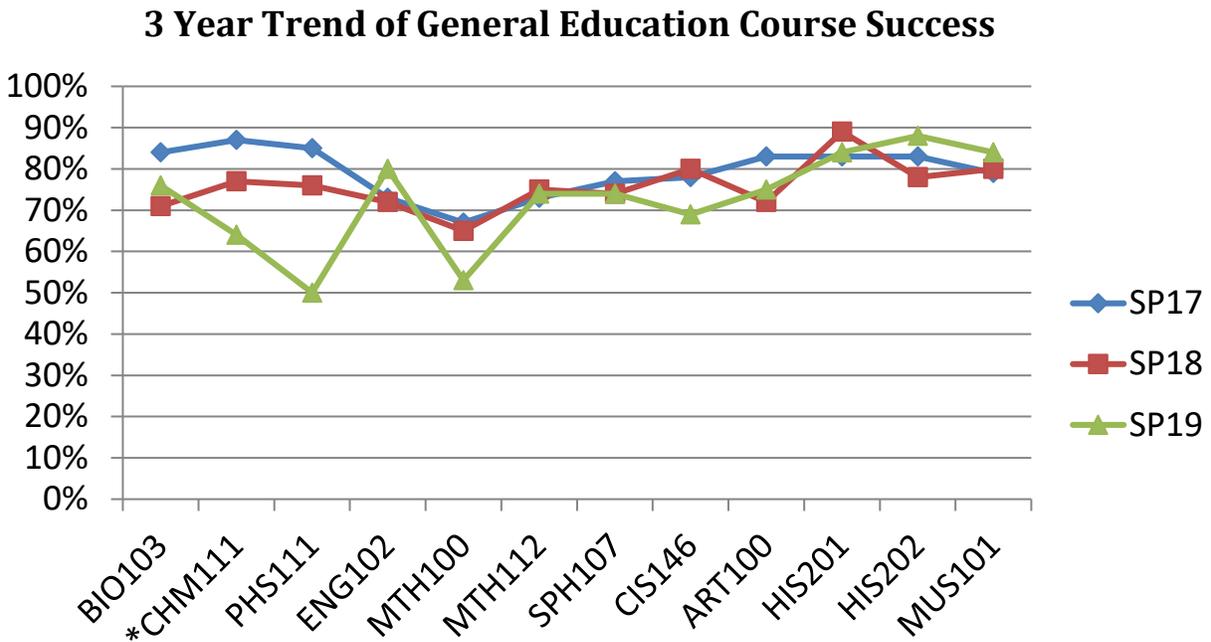
Institutional Effectiveness Measure 5

**GENERAL EDUCATION PASS RATES**

**Benchmark:** General education course success rates will meet or exceed the benchmark level of 75%. \*ACCS Benchmark



Source: CVCC grade distribution report.



Source: CVCC grade distribution report.

\*Note: Chemistry 111 was not taught in Spring 2015 or 2016.

## TOP TEN COURSES SUCCESS RATES

		Fall 2018							
Dept	Number	A	B	C	D	F	W	WF	Success
ART	100	36	42	26	10	16	12	0	80.28%
BIO	103	17	31	46	14	10	13	0	82.44%
CIS	146	68	31	22	10	17	26	0	75.29%
ENG	101	39	103	109	48	51	50	0	74.75%
HIS	101	15	17	21	15	10	7	0	80.00%
HIS	201	25	24	21	5	14	12	0	74.26%
MTH	100	33	36	46	23	42	50	0	60.00%
MUS	101	91	23	6	4	13	8	0	85.52%
PSY	200	79	61	38	22	19	23	0	82.64%
SPH	106	24	25	20	7	3	6	0	89.41%
SPH	107	26	48	24	4	16	22	0	72.86%

		Fall 2019							
Dept	Number	A	B	C	D	F	W	WF	Success
ART	100	29	19	18	3	18	8	0	72.63%
BIO	103	18	32	61	34	21	23	0	76.72%
CIS	146	106	33	11	16	43	23	0	71.55%
ENG	101	45	80	78	20	43	39	0	73.11%
HIS	101	17	20	15	11	6	9	0	80.77%
HIS	201	24	20	17	5	9	7	0	80.49%
MTH	100	33	61	65	27	62	37	0	65.26%
MUS	101	76	29	13	3	5	15	0	85.82%
PSY	200	87	90	34	8	15	17	0	87.25%
SPH	106	15	15	22	9	7	1	0	88.41%
SPH	107	47	56	45	19	20	22	0	79.90%

Success rates are calculated on a grade of D and above for total enrolled.

Institutional Effectiveness Measure 6

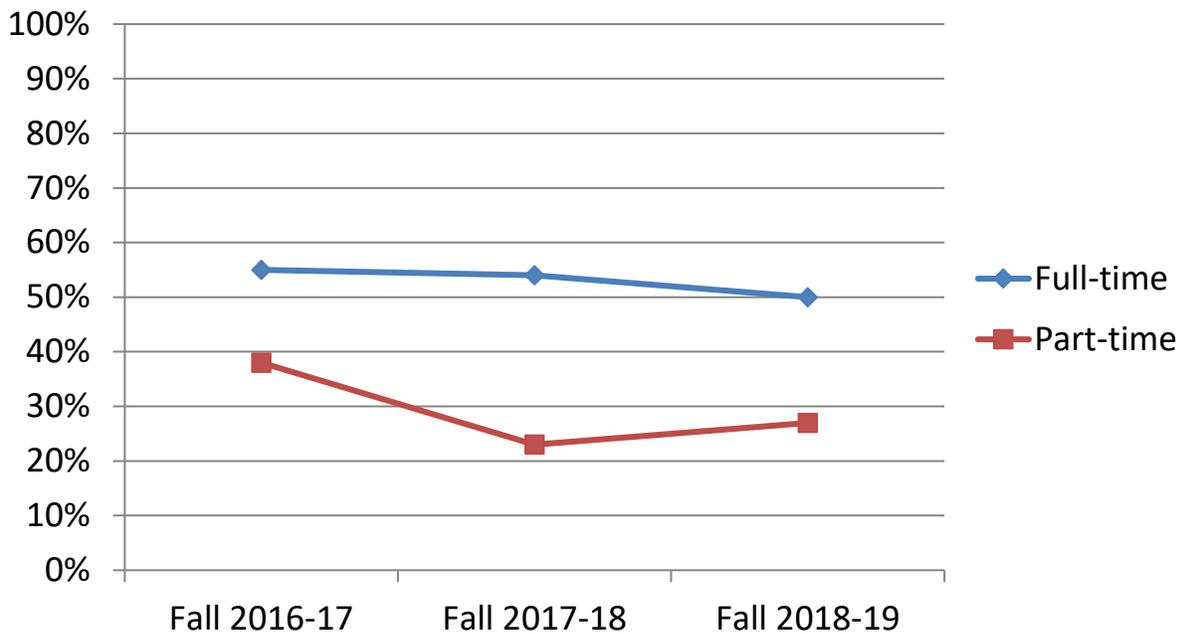
**RETENTION RATES (FULL AND PART-TIME)**

**Benchmark:** To meet or exceed the average retention rates of 2 year Alabama colleges for both full and part-time students (50%, 5%, respectively).

Retention Rate	Benchmark*	Comparison Indicator
<b>Fa11 2016-2017</b>		
55% F/T	50%	↑
38% P/T	5%	↑
<b>Fall 2017-2018 (DAX DATA)</b>		
54% F/T		↑
23% P/T		↑
<b>Fall 2018-2019 (DAX DATA)</b>		
50% F/T		↑
27%P/T		↑

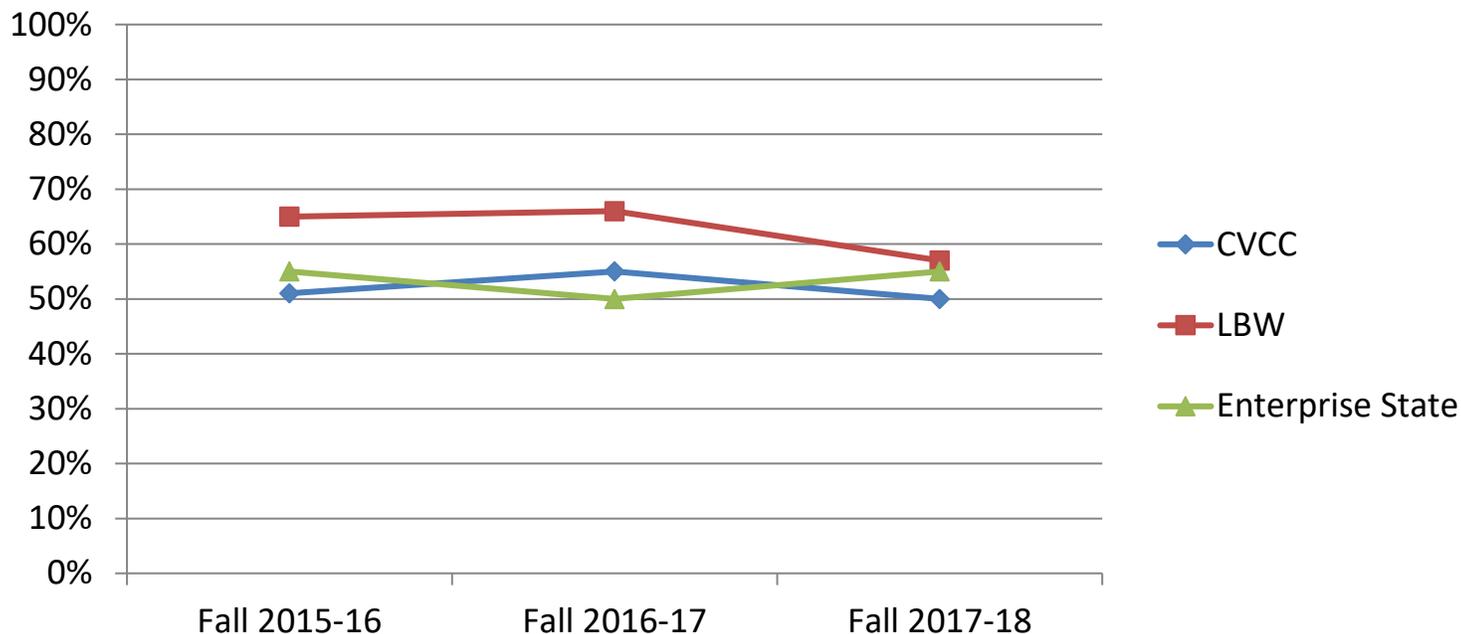
Source: IPEDS  
\*ACHE

**CVCC 3 Year Trend for Full-time and Part-time Retention**



Source: IPEDS  
<http://nces.ed.gov/ipeds/datacenter/SnapshotX.aspx?unitid=acabacabadb3>

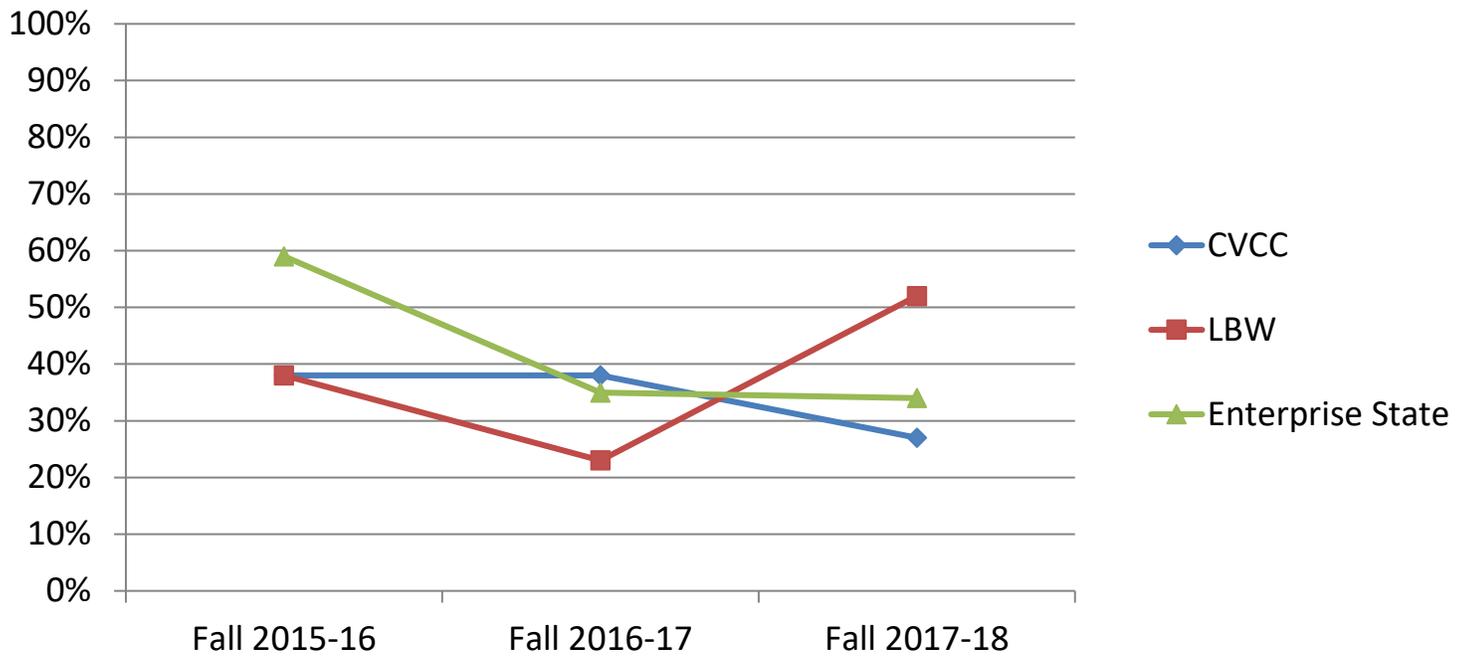
### 3 Year Trend for Full-time Retention Peer Group Comparison



	Fall 2015-2016	Fall 2016-2017	Fall 2017-2018
<b>CVCC</b>	51%	55%	50%
<b>LBW</b>	65%	66%	57%
<b>Enterprise State</b>	55%	50%	55%

Source: IPEDS Institutional Profile, Data Feedback Reports

### 3 Year Trend for Part-time Retention Peer Group Comparison



	Fall 2015-2016	Fall 2016-2017	Fall 2017-2018
<b>CVCC</b>	38%	38%	27%
<b>LBW</b>	38%	59%	52%
<b>Enterprise State</b>	23%	35%	34%

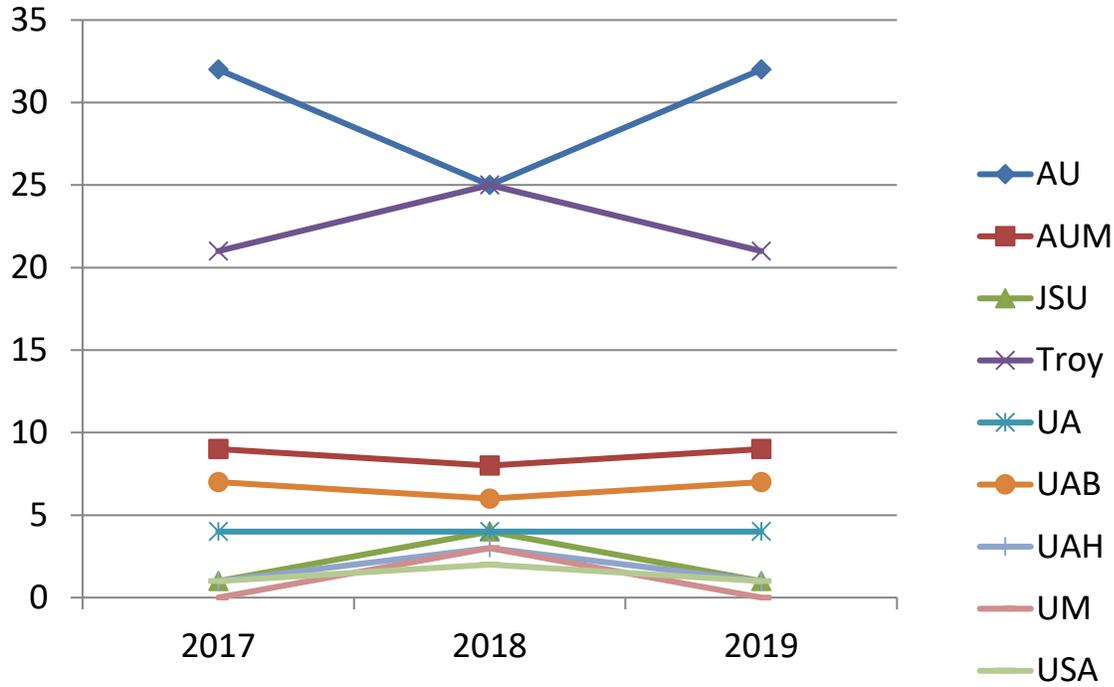
Source: IPEDS Institutional Profile, Data Feedback Reports

Institutional Effectiveness Measure 7

**ACADEMIC PROGRESS**

**Benchmark:** The number of students transferring to a 4-year institution will remain steady or increase.

**3 Year Trend of CVCC Students Transferring to a 4-Year Institution**



	2017	2018	2019
<b>AU</b>	32	25	32
<b>AUM</b>	9	8	9
<b>JSU</b>	1	4	1
<b>Troy</b>	21	25	21
<b>UA</b>	4	4	4
<b>UAB</b>	7	6	7
<b>UAH</b>	1	3	1
<b>UM</b>	0	3	0
<b>USA</b>	1	2	1

Source: ACHE

[http://www.ache.alabama.gov/Content/Abstract1314/Student-DB/8\\_Trans2Yr.pdf](http://www.ache.alabama.gov/Content/Abstract1314/Student-DB/8_Trans2Yr.pdf)

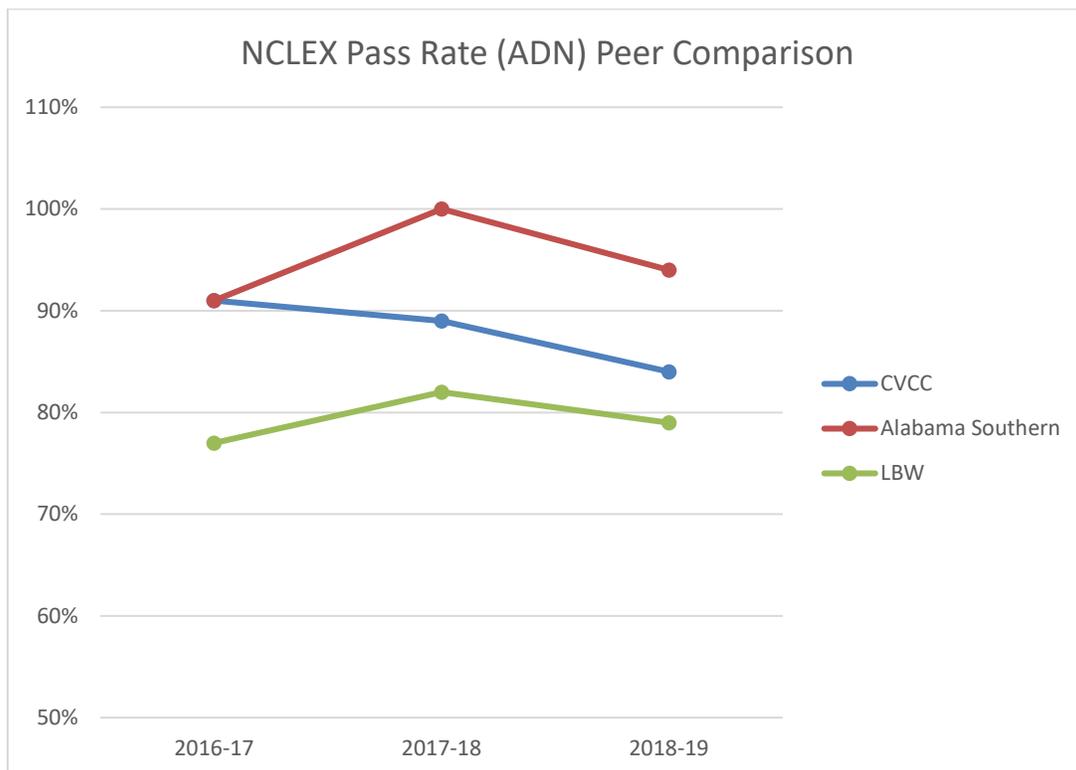
Institutional Effectiveness Measure 8

**LICENSURE PASS RATES**

Benchmark: To meet or exceed the nation mean established by the NLNAC.  
National Mean for 2018: ADN 86.5%, PN 85.9%

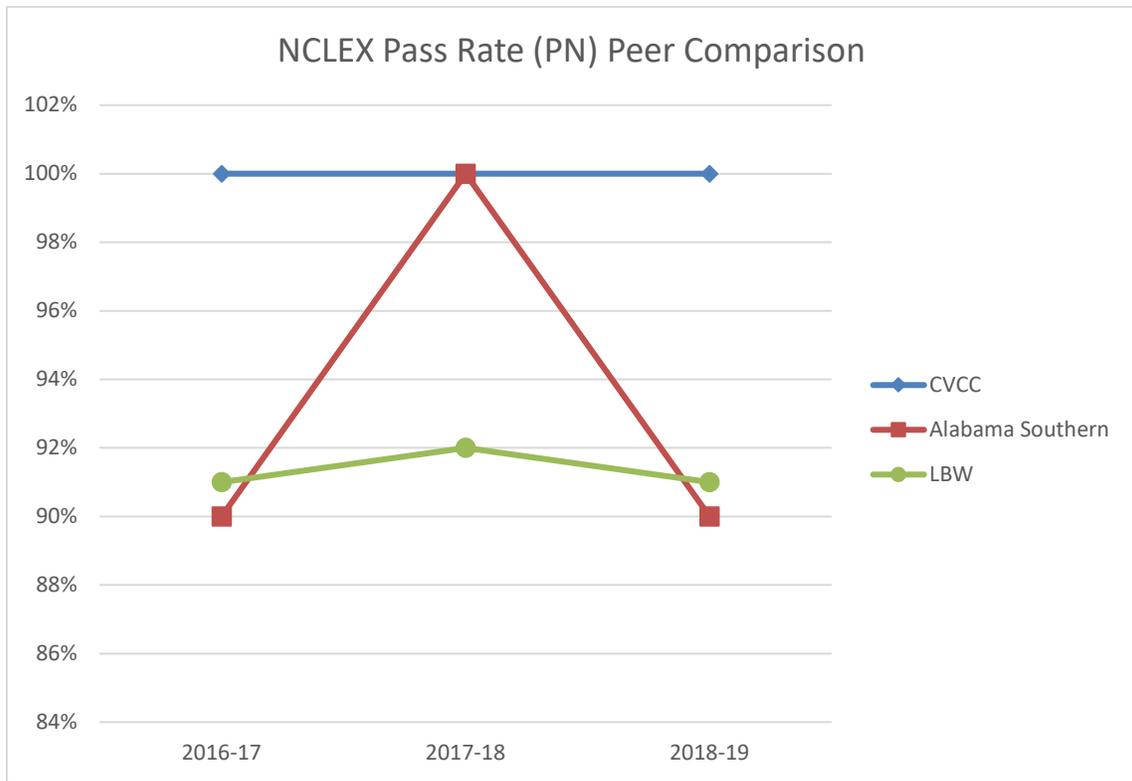
NCLEX Pass Rates - ADN					
	2015	2016	2017	2018	2019
<b>CVCC NCLEX Pass Rates (ADN)</b>	97%	78.3%	95.2%	89.3%	84%

Source: NCLEX Quarterly Reports – Alabama Board of Nursing

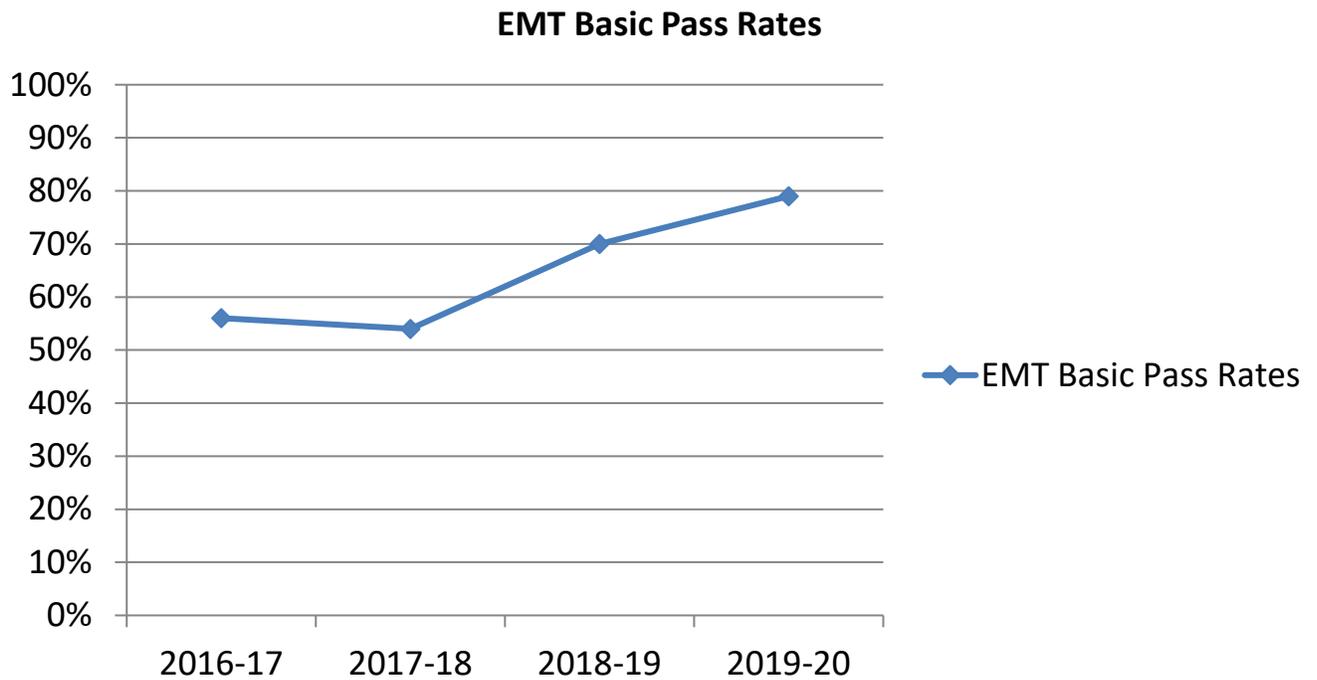


NCLEX Pass Rates - PN					
	2015	2016	2017	2018	2019
<b>CVCC NCLEX Pass Rates (PN)</b>	100%	100%	100%	100%	

Source: NCLEX Quarterly Reports - Alabama Board of Nursing



EMT Pass Rates - Basic				
	2016-17	2017-18	2018-19	2019-20
<b>EMT Basic Pass Rates</b>	56%	54%	70%	79%



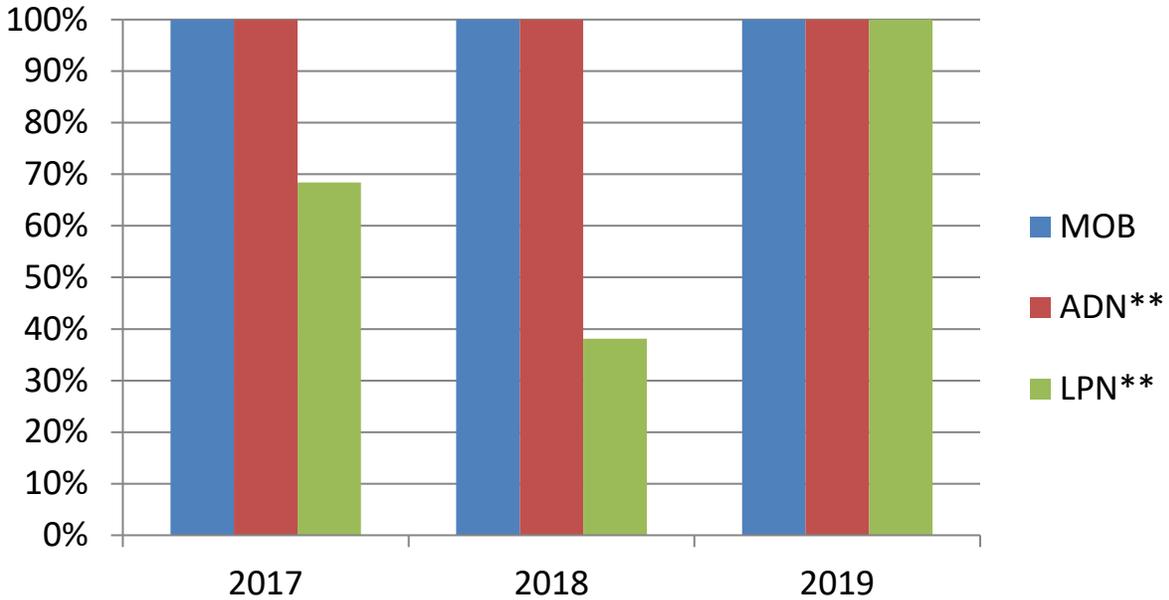
Source: CVCC unit plans

Institutional Effectiveness Measure 9

**EMPLOYMENT RATES**

**Benchmark:** The percent of CVCC alumni finding work in their field of study will meet or exceed the established 75% threshold.

**3 Year Trend of Alumni Working in Field**



Source: CVCC Program Reviews and Alumni Survey  
\* Percentage includes students who continued their education  
\*\* Percent based on number of surveys returned.

The ADN program will not have results but every other year due to the length of the program.

Institutional Effectiveness Measure 10

***STUDENT SATISFACTION RATES***

**Benchmark:** To achieve 90% satisfaction or higher on the Student Satisfaction Survey.

**Student Satisfaction Survey Analysis 2018-2020**

	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>3 yr avg</b>
Admissions Services Quality	97.2%	96.0%	95.0%	96.1%
Registration Process Quality	97.1%	98.0%	97.0%	97.4%
Academic Advising Received	93.7%	92.0%	94.0%	93.2%
Transfer Counseling Quality	92.0%	93.0%	92.0%	92.3%
Financial Aid Counseling Quality	86.1%	88.0%	93.0%	89.0%
Scholarship Opportunities	92.0%	93.0%	90.0%	91.7%
Business Office Services Quality	98.4%	99.0%	97.0%	98.1%
Student Activities Variety	N/A	96.0%	95.0%	95.5%
LRC Services Quality	100.0%	98.0%	99.0%	99.0%
Variety of Courses Offered	89.9%	89.0%	88.0%	89.0%
Scheduling of Classes Quality	91.4%	87.0%	90.0%	89.5%
Website	97.0%	91.0%	91.0%	93.0%
Social Media	95.0%	97.0%	98.0%	96.7%
Availability of Computer Resources	96.0%	96.0%	96.0%	96.0%
Tutorial Services Quality	97.6%	98.0%	96.0%	97.2%
Bookstore Quality	97.7%	89.0%	94.0%	93.6%
Classroom Facilities Satisfaction	97.0%	98.0%	97.0%	97.3%
College Safety Quality	95.3%	93.0%	98.0%	95.4%
Campus Upkeep/Maintenance	90.0%	91.0%	88.0%	89.7%
Counseling	96.4%	96.0%	97.0%	96.5%
Disability Services	94.0%	96.0%	97.0%	95.7%
Veteran Services	94.0%	96.0%	92.0%	94.0%